

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS LENOVO LAPTOPS WITH
SPECIAL REFERENCE IN NAMAKKAL CITY”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

ABINEVESH.S

REG.NO:20UBA1299

Guided by

MR.C.SRINIVASAN.,MBA.,PGDCA.,(PH.D).,

Assistant Professor & HEAD

Department of Business Administration



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APRIL - 2023

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS LENOVO LAPTOPS WITH SPECIAL REFERENCE IN NAMAKKAL CITY” is a bonafide work, carried out independently by **ABINEVESH S, Reg. No. 20UBA1299**, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 18.04.2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON MARKETING STRATEGIES OF TAJMAHAL
TEA WITH SPECIAL REFERENCE TO RASIPURAM TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

ARIESHKUMAR R

REG.NO: 20UBA1300

Guided by

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HEAD-DEPARTMENT OF DEPARTMENT**

Dept. of Business Administration



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(AUTONOMOUS)

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APRIL– 2023

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This is certify that the project work entitled "A STUDY ON MARKETING STRATEGIES OF TAJMAHAL TEA WITH SPECIAL REFERENCE TO RASIPURAM TOWN" is a bonafide work, carried out independently by **ARIESHKUMAR R, Reg. No. 20UBA1300**, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON SALES PROMOTION ACTIVITIES IN
RELIANCE MALL WITH SPECIAL REFERENCE TO
SALEM(Dt)**

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of
the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

J.S.ASWIN

REG No:20UBA1301

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**(AUTONOMOUS)
RASIPURAM- 637 408**

APRIL - 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON SALES PROMOTION ACTIVITIES IN RELIANCE MALL WITH SPECIAL REFERENCE TO SALEM (DT) " is a bonafide work, carried out independently by ASWIN . J.S, Reg. No. 20UBA1301 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS AROCKYA MILK WITH
SPECIAL REFERENCE IN NAMAKKAL CITY”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

BARATH.A

REG.NO:20UBA1302

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MR.C.SRINIVASAN.,MBA.,PGDCA.,(PH.D).,

Assistant Professor & HEAD

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CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS AROCKYA MILK WITH SPECIAL REFERENCE TO NAMAKKAL CITY” is a bonafide work, carried out independently by **BARATH. A, Reg. No. 20UBA1302**, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C.SRINIVASAN]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
HONDA BIKES WITH SPECIAL REFERENCE TO
NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

**Bachelor of Business Administration
Submitted by**

**DATTATREYA V
REG.NO:20UBA1303**

**Guided by
Mr.C.SRINIVASAN.,MBA.,PGDCA.,(Ph.D),
ASSISTANT PROFESSOR & HEAD
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**RASIPURAM – 637 408.
DEPARTMENT OF BUSINESS ADMINISTRATION**

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA BIKES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN” is a bonafide work, carried out independently by DATTATREYA , Reg. No. 20UBA1303, student of Third year BBA , under my supervision during January to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

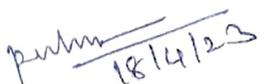
[C. SRINIVASAN]


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Certified that candidate was examined by us in the Viva Voice examination held on 18/04/23


INTERNAL EXAMINER


EXTERNAL EXAMINER

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Head of the Department,
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Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

**“A STUDY ON CUSTOMER AWARENESS TOWARDS SMART
MOBILE WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DHINESH.M

REG.NO: 20UBA1304

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ASSISTANT PROFESSOR

Dept. of Business Administration



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DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER AWARENESS TOWARDS SMARTMOBILE WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by **DHINESH.M, Reg. No. 20UBA1304**, student of second year BBA , under my supervision during march to May (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[Mr. C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023



INTERNAL EXAMINER

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Rasipuram-637408, Namakkal Dt., Tamilnadu, India.



18/4/23

EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS NIKE SPORTS SHOES
WITH SPECIAL REFERENCE TO SALEM”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DINESHKUMAR K

REG.NO:20UBA1305

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Assistant Professor

Department of Business Administration



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RASIPURAM – 637 408

APRIL - 2023

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This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS NIKE SPORTS SHOES WITH SPECIAL REFERENCE TO SALEM” is a bonafide work, carried out independently by DINESHKUMAR .K, Reg. No. 20UBA1305, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]

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[P.ARULJOTHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS TVS ZEST 110
WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

DINESHKUMAR.M

REG.NO: 20UBA1306

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RASIPURAM – 637 408

March – 2023

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[C. SRINIVASAN]



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INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS IBACO ICE
CREAM IN NAMAKKAL TOWN"**

*A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of
the requirements for the award degree of*

Bachelor of Business Administration

Submitted

K.GOKUL

REG.NO: 20UBA1308

Guided by

Mr.C.SRINIVASAN.,MBA.,PGDCA.,(ph.D),,

ASSISTANT PROFESSOR

Dept. of Business Administration



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This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS IBACO ICE CREAM WITH SPECIAL REFERENCE TO NAMMAKAL TOWN ” is a bonafide work, carried out independently by GOKUL . K, Reg. No. 20UBA1308 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS TATA SALT WITH
SPECIAL REFERNCE TO SALEM DISTRICT”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

GOKUL KANNAN P

REG.NO:20UBA1309

Guided by

P.SUBA,MBA.,SET.,

Assistant Professor

Department of Business Administration



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This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS TATA SALT WITH SPECIAL REFERENCE TO SALEM DISTRICT” is a bonafide work, carried out independently by GOKUL KANNAN P, Reg. No. 20UBA1309, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on-----18/4/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS FOSSIL
WATCHES WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

HARI R

REG NO:20UBA1310

Guided by

Mrs, P.SUBA MBA.,SET.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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APRIL- 2023

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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FOSSIL WATCHES WITH SPECIAL REFERENCE TO SALEM CITY" is a bonafide work, carried out independently by HARI R Reg.No. 20UBA1310 , student of third year BBA , under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS GOOGLEPAY
WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"**

*A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

R.HARIHARAN

REG.NO: 20UBA1311

Guided by

Dr.P.SUBA M.B.A ,M.Phil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDYON CUSTOMER SATISFACTION TOWARDS GOOGLEPAYWITH SPECIAL REFERNCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by **R.HARIHARAN** , Reg. No. 20UBA1311 , student of third year BBA under my supervision during January - April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

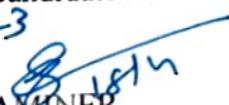

HOD

[C. SRINIVASAN]


GUIDE

(P.SUBA)

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INTERNAL EXAMINER


EXTERNAL EXAMINER

C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
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Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF RELIANCE
INDUSTRIES”**

*A project report submitted to the Periyar University, Salem - 11 in
partial fulfilment of the requirements for the award degree of*

**Bachelor of Business Administration
Submitted by**

**HARIVIGNESH.S
REG.NO: 20UBA1312**

Guided by

**Mrs, P.SUBA.MBA,SET
ASSISTANT PROFESSOR
Dept. of Business Administration**



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RASIPURAM – 637 408**

APRIL – 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF RELIANCE INDUSTRIES WITH SPECIAL REFERENCE TO SALEM "is a bonafide work, carried out independently by HARIVIGNESH.S Reg. No. 20UBA1312, student of third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA R15 V-3 WITH
SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

HEMANTH.V

REG.NO:20UBA1313

Guided by

Dr.P.ARULJOTHI MBA.,MPhil.,Ph.D

Assistant Professor

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CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA R15 VERSION-3 WITH SPECIAL REFERENCE TO SALEM CITY" is a bonafide work, carried out independently by **HEMANTH V, Reg. No. 20UBA1313**, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]

GUIDE



[P.ARUL JOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS LEVER AYUSH PRODUCTS WITH
SPECIAL REFERENCE TO RASIPURAM TOWN”**

*A project report submitted to the periyar University, salem-II in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

JEEVA.D

REG.NO:20UBA1314

Guided by

Dr. P.ARULJOTHI MBA.,MPhil.,Ph.D

Assistant Professor

Department of Business Administration



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CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS LEVER AYUSH PRODUCTS WITH SPECIAL REFERENCE TO RASIPURAM TOWN" is a bonafide work, carried out independently by JEEVA D, Reg. No. 20UBA1314, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]

GUIDE



[P. ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
ALLENSOLLY WITH SPECIAL REFERENCE TO SALEM CITY”**

PROJECT REPORT

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

KARTHIK . M

REG NO:20UBA1316

Guided by

Mrs, P.SUBA MBA.,SET.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ALLENSOLLY WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independently by KARTHIK M, Reg. No. 20UBA1316, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on_____



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON BRAND PREFERENCE AMONG ELECTRIC TWO
WHEELER WITH SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

KARTHIK M R

REG.NO: 20UBA1317

Guided by

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RASIPURAM – 637 408

APRIL – 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON BRAND PREFERENCE AMONG ELECTRIC TWO WHEELER WITH SPECIAL REFERENCE TO NAMAKKAL CITY " is a bonafide work, carried out independently by KARTHIK M R , Reg. No. 20UBA1317 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on 18.04.2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON WORKING CAPITAL MANAGEMENT OF ASIAN
PAINTS LTD WITH SPECIAL REFERENCE TO SALEM"**

*A project report submitted to the Periyar University, Salem - II in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

KATHIRAVAN.B

REG.NO: 20UBA1318

Guided by

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ASSISTANT PROFESSOR

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CERTIFICATE

This is certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF ASIAN PAINTS LTD WITH SPECIAL REFERENCE TO SALEM "is a bonafide work, carried out independently by **KATHIRAVAN.B Reg. No. 20UBA1318**, student of third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS LION
DATES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

**Bachelor of Business Administration
Submitted by**

**KATHIRAVAN S
REG.NO:20UBA1319**

**Guided by
Mrs. P.SUBA , M.B.A., SET
ASSISTANT PROFESSOR**

Dept. of Business Administration



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RASIPURAM – 637 408

APRIL-2023

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS LION DATES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN” is a bonafide work, carried out independently by KATHIRAVAN S, Reg. No. 20UBA1319, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON EMPLOYEES JOB SATISFACTION TOWARDS KCP
SOLAR INDUSTRIES WITH SPECIAL REFERENCE TO SALEM**

A Project Report Submitted to the Periyar University Salem-II in Partial
Fulfillment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

N.KAVIN

REG No:20UBA1320

GUIDED BY

Mrs.P. SUBA., MBA,SET

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



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April-2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON EMPLOYEE JOB SATISFACTION TOWARDS KCP SOLAR INDUSTRIES WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independently by KAVIN N, Reg. No. 20UBA1320, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA BIKES WITH
SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment
of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

MADHAVAN.S

REG.NO:20UBA1322

Guided by

P.SUBA.,MBA.,SET.,

Assistant Professor

Department of Business Administration



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CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS THE HONDA BIKE WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by MADHAVAN.S, Reg. No. 20UBA1322, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on---18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE CAMPUS
WITH SPECIAL REFERENCE TO RASIPURAM CITY”**

PROJECT REPORT

*A project report submitted to the Periyar University, Salem - II in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

K. MATHAN

REG NO:20UBA1324

Guided by

Mrs, P.SUBA MBA.,SET.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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APRIL- 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON STUDENT SATISFACTION TOWARDS CANTEEN FACILITIES WITH SPECIAL REFERENCE IN MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE RASIPURAM " is a bonafide work, carried out independently by MATHAN . K , Reg. No. 20UBAI324 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



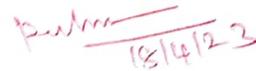
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[P.SUBA]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CONSUMER BEHAVIOUR TOWARDS HONOR
SMART PHONES ”**

PROJECT REPORT

*A project report submitted to the Periyar University, Salem - II in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

K . MOHAMMED BASHEER

REG NO:20UBA1325

Guided by

Mrs, P.SUBA MBA.,SET.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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This is certify that the project work entitled “A STUDY ON CONSUMER BEHAVIOUR TOWARDS HONOR SMARTPHONES ” is a bonafide work, carried out independently by **MOHAMMED BASHEER . K** , Reg. No. **20UBA1325** student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on 18.04.2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
ROYAL ENFIELD WITH SPECIAL REFERENCE TO
NAMAKKAL TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

**Bachelor of Business Administration
Submitted by**

**MONISH T.V
REG.NO:20UBA1326**

**Guided by
Mrs. P.SUBA , M.B.A., SET
ASSISTANT PROFESSOR**

Dept. of Business Administration



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RASIPURAM – 637 408

APRIL-2023

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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by MONISH T.V, Reg. No. 20UBA1326, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.SUBA]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS
HINDUSTAN UNILEVER
WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"
PROJECT REPORT**

A Project Report Submitted to the Periyar University Salem-11 in Partial
Fulfilment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

M.MUGILKUMAR

REGNo:20UBA1327

GUIDED BY

Dr.P.ARULJOTHI MBA.,M.Phil.,Ph.D.

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HINDUSTAN UNILEVER WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" is a bonafide work, carried out independently by MUGILKUMAR M, Reg. No. 20UBA1327, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.ARULJOTHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK
WATCHES WITH SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

P.NAVEEN

REG.NO: 20UBA1328

Guided by

Mrs. P.GOMATHI. M.com (CA),M.Phil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES WITH SPECIAL REFERENCE TO NAMAKKAL CITY ” is a bonafide work, carried out independently by NAVEEN . P , Reg. No. 20UBA1328 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.GOMATHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS
YAMAHA
WITH SPECIAL REFERNCE TO NAMAKKAL TOWN"
PROJECT REPORT**

A Project Report Submitted to the Periyar University Salem-11 in Partial
Fulfilment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

S.POOVARASAN

REGNo:20UBA1330

GUIDED BY

Dr.P.Auljothi MBA.,M.Phil.,Ph.D.

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" is a bonafide work, carried out independently by POOVARASAN S, Reg. No. 20UBA1330, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.ARULJOTHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS FOGG PERFUME WITH
SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment
of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

PRABAKARAN.V

REG.NO:20UBA1331

Guided by

Mrs.P.GOMATHI.,M.COM(CA),.M.phill

Assistant Professor

Department of Business Administration



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This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS THE FOGG PERFUME WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by PRABAKARAN.V, Reg. No. 20UBA1331, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on-----18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS THE
JEWELLERY SHOPS WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem – 11 in partial
fulfillment of the requirement for the award degree of*

Bachelor of Business Administration

Submitted by

PRADEEP. U

REG.NO.20UBA1332

Guided by

P.GOMATHI.,M.COM(CA),M.PHIL

Department of Business Administration



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CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS THE JEWELLERY SHOPS WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by **PRADEEP.U, Reg. No. 20UBA1332**, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.GOMATHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS STARBUCKS WITH SPECIAL
REFERENCE TO SALEM CITY”
PROJECT REPORT**

A Project Report Submitted to the Periyar University Salem-II in Partial
Fulfillment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

G.RAGULRAJ

REG No:20UBA1333

GUIDED BY

Dr.P.ARULJOTHI MBA., Mphil.,Ph.D

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



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CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS STARBUCKS WITH SPECIAL REFERENCE TO SALEM CITY " is a bonafide work, carried out independently by RAGULRAJ . G , Reg. No. 20UBA1333 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



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[C. SRINIVASAN]



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[P.ARULJOTHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS NESTLE
WITH SPECIAL REFERNCE TO SALEM TOWN”**

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of
the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

RAMESH KUMAR .K

REG No :20UBA1334

GUIDED BY

Mrs. P. GOMATHI., M.Com(C.A.),M.Phil.

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



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HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 12/04/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

**A STUDY ON CUSTOMER SATISFACTION TOWARDS MAHINDRA PASSENGER CAR-
USERS WITH REFERENCE TO KRISHNAGIRI DISTRICT**

*A Project Report submitted to the Periyar University, Salem-11 in partial
fulfillment of the Requirements for Award of the degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

RISHIKANTH A

REG.NO. 20UB1335

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



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DEPARTMENT OF BUSINESS ADMINISTRATION**

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWRADS MAHINDRA PASSENGER CAR-USERS WITH REFERENCE TO KRISHNAGIRI DISTRICT" is a bonafide work, carried out independently by **RISHIKANTH.A, Reg. No. 20UBA1335** , student of ^{Third} year BBA , under my supervision during December to March (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



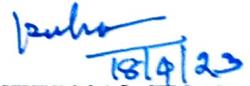
GUIDE

[P.GOMATHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS NESTLE
WITH SPECIAL REFERNCE TO COIMBATORE TOWN"**

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of
the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

R.SABAREESWARAN

REG No:20UBA1336

GUIDED BY

Mrs. P. GOMATHI., M.COM(C.A.),M.Phil.

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



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This is certify that the project report titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS NESTLE WITH SPECIAL REFERNECE TO COIMBATORE TOWN" is a record of the work done by SABAREESWARAN (20UBA1336) submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration of Muthayammal College of Arts and Science affiliated to Periyar University, during the academic year January to April (2022-2023)



HOD

(C.SRINIVASAN)



GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voce examination held

On 18/04/2023



Internal Examiner

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.



External Examiner

**“A STUDY ON CONSUMER BEHAVIOUR
TOWARDS REALME SMARTPHONES”**

Project Report submitted to

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous)

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SAKTHIVEL G

Reg no : 20UBA1337

Under the supervision of

Mrs. P. GOMATHI. M.COM(CA)., M. Phil



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APRIL 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER BEHAVIOUR TOWARDS REALME SMARTPHONES " is a bonafide work, carried out independently by SAKTHIVEL. G , Reg. No. 20UBA1337, student of Third year BBA , under my supervision during January to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

“A STUDY ON CUSTOMER SATISFACTION TOWARDS DELL LAPTOPS WITH SPECIAL REFERENCE IN NAMAKKAL CITY”

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SANJAY.S

REG.NO:20UBA1338

Guided by

Dr.PARULJOTHI MBA.,MPhil.,Ph.D

Assistant Professor

Department of Business Administration



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CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS DELL LAPTOP WITH SPECIAL RFFERENCE TO NAMAKKAL TOWN” is a bonafide work, carried out independently by SANJAY.S, Reg. No. 20UBA1338, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]

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[P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on-----18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
DOMINO’S PIZZA WITH SPECIAL REFERENCE TO SALEM
DISTRICT”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SANKAR R

REG.NO: 20UBA1339

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



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RASIPURAM – 637 408

April – 2023

CERTIFICATE

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DEPARTMENT OF BUSINESS ADMINISTRATION**

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO’S PIZZA WITH SPECIAL REFERENCE TO SALEM CITY “is a bonafide work, carried out independently by SANKAR.R , Reg. No. 20UBA1339, student of year BBA , under my supervision during January to 2022-2023, in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

HOD

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023

INTERNAL EXAMINER

GUIDE

[P.GOMATHI]

EXTERNALEXAMINER

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
BRITANNIA WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - II in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SIDDIQ R

REG.NO: 20UBA1340

Guided by

P.GOMATHI M com (CA),,M.Phil.,

ASSISTANT PROFESSOR,

DEPARTMENT OF BUSINESS ADMINISTRATION



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APRIL - 2023

CERTIFICATE

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HOD

[C. SRINIVASAN]



GUIDE

[P. GOMATHI]

Certified that candidate was examined by me in the Viva Voice examination held on 18-04-2023



18/4

INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS
ITC WITH SPECIAL REFERENCE TO SALEM TOWN"**

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial
Fulfilment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

K.M SIVAKUMAR

REGNO:20UBA1341

GUIDED BY

Dr.P.ARULJOTHI MBA.,M.Phil.,Ph.D.

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



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CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ITC WITH SPECIAL REFERENCE TO SALEM DISTRICT" is a bonafide work, carried out independently by SIVAKUMAR K M, Reg. No. 20UBA1341, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]

GUIDE
P. Aruljothi

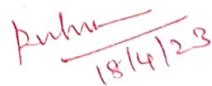


[P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER AWARENESS TOWARDS MEESHO
ONLINE SHOPPING WITH REFERENCE TO SALEM”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SUBASH.S

REG.NO: 20UBA1342

Guided by

Dr.P.ARULJOTHI MBA.,M.Phil.,Ph.D

ASSISTANT PROFESSOR

Dept. of Business Administration



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APRIL – 2023

CERTIFICATE

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HOD

[C. SRINIVASAN]

GUIDE


[P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18.04.2023 -


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO NETWORK
SERVICE PROVIDERS IN SALEM CITY”**

*A project report submitted to the periyar University, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SUNILKUMAR.S

REG.NO:20UBA1343

Guided by

Dr.P.ARULJOTHI MBA.,MPhil.,Ph.D

Assistant Professor

Department of Business Administration



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CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO NETWORK SERVICE PROVIDERS IN SALEM CITY" is a bonafide work, carried out independently by SUNIL KUMAR S, Reg. No. 20UBA1343, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]

GUIDE



[P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS DABUR HONEY WITH SPECIAL
REFERENCE TO SALEM CITY"**

*A project report submitted to the periyar University, salem-II in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SURIYA.G

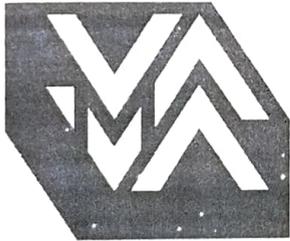
REG.NO:20UBA1344

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Assistant Professor

Department of Business Administration



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APRIL - 2023**

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS THE DABUR HONEY WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by SURIYA.G, Reg. No. 20UBA1344, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]

GUIDE 

[P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023-----


INTERNAL EXAMINER


EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS VIJAYA BANK
WITH SPECIAL REFERNCE T O SALEM"**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

S.UDAYA SANKAR

REG.NO: 20UBA1346

Guided by

Mrs. P.GOMATHI. M.com (CA),M.Phil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS VIJAYA BANK WITH SPECIAL REFERENCE TO SALEM " is a bonafide work, carried out independently by UDAYA SANKAR . S , Reg. No. 20UBA1346 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]


GUIDE

[P.GOMATHI]

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INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS RED BULL
WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the periyar University, salem-11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

VIGNESHWARAN.M

REG.NO:20UBA1347

Guided by

Dr. P.ARULJOTHI MBA.,MPhil.,Ph.D

Assistant Professor

Department of Business Administration



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CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS RED BULL WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by VIGNESHWARAN.M, Reg. No. 20UBA1347, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]

GUIDE


[P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on---18/04/2023-----


INTERNAL EXAMINER


EXTERNAL EXAMINER

**"A STUDY ON WOMEN SATISFACTION WITH SPECIAL REFERENCE TO CHENNAI
SILKS SALEM"**

*A project report submitted to the periyarUniversity, salem-II in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

VIKRAM.V

REG.NO:20UBA1348

Guided by

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Assistant Professor

Department of Business Administration



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CERTIFICATE

This is certify that the project work entitled "A STUDY ON WOMEN SATISFACTION WITH SPECIAL REFERENCE TO SALEM CITY" is a bonafide work, carried out independently by VIKRAM.V, Reg. No. 20UBA1348, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P.ARULJOTHI]

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INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS FAST FOOD
WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

BOOMIKA P

REG.NO: 20UBA1349

Guided by

C SRINIVASAN, MBA (M.Phil.),

ASSISTANT PROFESSOR/ HEAD OF THE DEPARTMENT



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HOD

[C. SRINIVASAN]



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[C. SRINIVASAN]

Certified that candidate was examined by me in the Viva Voice examination held on-----18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN
WATCH WITH SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

GOWSALYA M

REG.NO: 20UBA1350

Guided by

Dr.P. ARULJOTHI M.B.A., M.Phil.,Ph.D.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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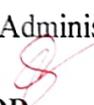
RASIPURAM – 637 408

April – 2023

CERTIFICATE

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This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN WATCH WITH SPECIAL REFERENCE TO NAMAKKAL CITY” is a bonafide work, carried out independently by GOWSALYA M , Reg. No. 20UBA1350 student of final year BBA , under my supervision during january to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]

GUIDE


[P. ARULJOTHI]

Certified that candidate was examined by me in the Viva Voice examination held on-----18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS BOAT BOAT SMART
WATCH SPECIAL REFERENCE TO RASIPURAM NAMAKKAL DISTRICT”**

*A project report submitted to the Periyar University, Salem - II in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

KALEESWARI.V

REG.NO: 20UBA1351

Guided by

SUBA. P.,MBA, SET

Assistant professor

Department of Business Administration



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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS BOAT SMART WATCH SPECIAL REFERENCE TO RASIPURAM NAMAKKAL DISTRICT" is a bonafide work, carried out independently by KALEESWARI.V, (20UBA1351) student of Third year BBA , under my supervision during January To April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



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[SUBA. P]

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on 18/04/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HP LAPTOP
SPECIAL REFERENCE TO NAMAKKAL”**

*A project report submitted to the Periyar University, Salem - II in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

MADHUMITHA. R

REG.NO: 20UBA1352

Guided by

SUBA. P.,MBA, SET

Assistant professor

Department of Business Administration



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HOD

[C. SRINIVASAN]

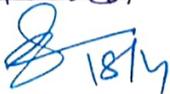


GUIDE

[SUBA. P.,MBA, SET]

Certified that candidate was examined by us in the Viva Voce examination held on

18/04/2023.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS LIC OFFER
AND INSURANCE SPECIAL REFERENCE TO RASIPURAM NAMAKKAL
DISTRICT”**

*A project report submitted to the Periyar University, Salem - II in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

MONIKA P

REG.NO: 20UBA1353

Guided by

SUBA. P.,MBA, SET

Assistant professor

Department of Business Administration



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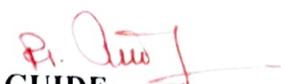
APRIL - 2023

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This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS LIC OFFER AND INSURANCE WITH SPECIAL REFERENCE TO RASIPURAM NAMAKKAL DISTRICT" is a bonafide work, carried out independently by **MONIKA. P, Reg. No. 20UBA1353**, student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]


GUIDE

[P.SUBA]

Certified that candidate was examined by us in the Viva Voice examination held on-----18/4/2023-----


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS NIVEA WITH
SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

PRIYANKA R

REG.NO: 20UBA1354

Guided by

P GOMATHI, M COM (CA) Mphil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



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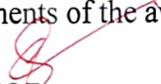
RASIPURAM – 637 408

April – 2023

CERTIFICATE

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS NIVEA WITH SPECIAL REFERENCE TO NAMAKKAL CITY" is a bonafide work, carried out independently by **PRIYANKA R**, Reg. No. **20UBA1354** student of final year BBA, under my supervision during january to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.


HOD

[C. SRINIVASAN]


GUIDE

[P. GOMATHI]

Certified that candidate was examined by me in the Viva Voice examination held on-----18/04/2023-----


INTERNAL EXAMINER
EXAMINER


EXTERNAL

**“A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING
WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - II in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

RAMYA PRIYA S

REG.NO: 20UBA1355

Guided by

Dr.P.ARULJOTHI MBA., MPhil.,Ph.D

ASSISTANT PROFESSOR,

DEPARTMENT OF BUSINESS ADMINISTRATION



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HOD

[C. SRINIVASAN]


GUIDE

[P. ARULJOTHI]

Certified that candidate was examined by me in the Viva Voice examination held on 18/04/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON CONSUMER BEHAVIOUR ON BATA TOWARDS INFLUENCE
BRANDING WITH SPECIAL REFERENCE TO
NAMAKKAL DISTRICT ”**

*A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

REG.NO: 20UBA1356

SARANYA B

Guided by

P.GOMATHI, M.com(CA),M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



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RASIPURAM – 637 408

Apr – 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION ON BATA TOWARDS INFLUENCE BRANDING WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" is a bonafide work, carried out independently by SARANYA B, Reg. No. 20UBA1356, student of final year BBA, under my supervision during January to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P. GOMATHI]

Certified that candidate was examined by me in the Viva Voice examination held on 18/04/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS SPORTS SHOES
WITH SPECIAL REFERENCE TO NAMAKKAL CITY”**

*A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

SARANYA.S

REG.NO:20UBA1357

Guided by

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Assistant Professor

Department of Business Administration



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HOD

(C. SRINIVASAN)



GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voce examination held on 18/04/2023.



INTERNAL EXAMINER



EXTERNAL EXAMINER

“A STUDY ON CONSUMER AWARENESS TOWARDS ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO NAMAKKAL CITY”

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

VARSHA K S

REG.NO: 20UBA1358

Guided by

P GOMATHI, M Com (CA). M.Phil.

ASSISTANT PROFESSOR,

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RASIPURAM – 637 408

APRIL - 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CONSUMER AWARENESS TOWARDS ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO NAMAKKAL CITY" is a bonafide work, carried out independently by VARSHA K S, Reg. No. 20UBA1358, student of final year BBA, under my supervision during January to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P. GOMATHI]

Certified that candidate was examined by me in the Viva Voice examination held on-----18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS SBI CREDIT
CARDS WITH SPECIAL REFERENCE TO SALEM CITY”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfilment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by

VIDHYA K

REG.NO: 20UBA1359

Guided by

P.GOMATHI M com (CA),M.Phil.,

ASSISTANT PROFESSOR,

DEPARTMENT OF BUSINESS ADMINISTRATION



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RASIPURAM – 637 408

APRIL - 2023

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS SBI CREDIT CARDS WITH SPECIAL REFERENCE TO SALEM CITY” is a bonafide work, carried out independently by VIDHYA K, Reg. No. 20UBA1359, student of final year BBA, under my supervision during January to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



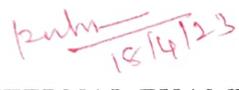
GUIDE

[P. GOMATHI]

Certified that candidate was examined by me in the Viva Voice examination held on-----18/04/2023-----



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS COLGATE (TOOTH
PASTE) WITH SPECIAL REFERNCE T O SALEM CITY.”**

*A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the
requirements for the award degree of*

Bachelor of Business Administration

Submitted by

R.YASOTHA

REG.NO: 20UBA1361

Guided by

Dr.P.ARULJOTHI MBA., Mphil.,Ph.D

ASSISTANT PROFESSOR

Dept. of Business Administration



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RASIPURAM – 637 408

APRIL– 2023

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS COLGATE (TOOTH PASTE) WITH SPECIAL REFERENCE TO SALEM CITY ” is a bonafide work, carried out independently by YASOTHA . R , Reg. No. 20UBA1361 student of Third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE
P.A. [Signature]
[P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 18/04/2023 -



INTERNAL EXAMINER



EXTERNAL EXAMINER

2023

**"A STUDY ON CONSUMER BEHAVIOUR ON DOVE TOWARDS INFLUENCE
BRANDING WITH SPECIAL REFERENCE TO
NAMAKKAL DISTRICT "**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of
Bachelor of Business Administration*

Submitted by

SABITHA

REG.NO: 20UBA9001

Guided by

Dr.P.ARULJOTHI M.B.A.,MPHIL.,PH.D

ASSISTANT PROFESSOR

Dept. of Business Administration



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(AUTONOMOUS)**

RASIPURAM – 637 408

APRIL – 2023

CERTIFICATE

This is certify that the project work entitled “A STUDY ON CONSUMER BEHAVIOR ON DOVE SOAP TOWARDS INFLUENCE BRANDING WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT” is a bonafide work, carried out independently by **SABITHA C, Reg. No. 20UBA9001**, student of final year BBA, under my supervision during January to April (2022-2023), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.



HOD

[C. SRINIVASAN]



GUIDE

[P. ARUL JOTHI]

Certified that candidate was examined by me in the Viva Voice examination held on 18-04-2023



INTERNAL EXAMINER

INTERNAL EXAMINER



EXTERNAL EXAMINER

EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO
SMARTPHONE WITH SPECIAL REFERENCE TO SALEM TOWN”**

*A project report submitted to the Periyar University, Salem - 11 in partial
fulfillment of the requirements for the award degree of*

Bachelor of Business Administration

Submitted by
EDEN QUIJOTE RANGARAJAN
REG.NO: 20UBA9002

Guided by
Mrs. P.ARULJOTHI M.B.A., M.Phil.,Ph.D.,
P.S.
ASSISTANT PROFESSOR
Dept. of Business Administration



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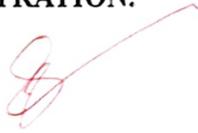
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

April
March – 2023

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS OPPO SMARTPHONE WITH SPECIAL REFERENCE TO SALEM CITY" is a bonafide work. carried out independently by EDEN QUIJOTE RANGARAJAN (Reg. No. 20UBA9002), student of third year BBA, under my supervision during January to April (2022-2023), in the partial fulfillment of the requirements of the award of degree BACHELOR OF BUSINESS ADMINISTRATION.



HOD

[C. SRINIVASAN]



GUIDE

[Dr. P. ARULJOTHI]

Certified that candidate was examined by us in the Viva Voce examination held on

18/04/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A REPORT ON INSTITUTIONAL TRAINING IN SREE BABA
FABRICS, KARUR**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

DHIVYA.N (21MUBA1063)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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April-2023

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(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **DHIVYA.N(21MUBA1001)II – BBA** , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **SREE BABA FABRICS ,KARUR**. From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


29/4/23
HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-

Voce Examination held on 02-05-2023 .


02/05/23
Internal Examiner


2/5/23
External Examiner

13th Jan 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. N DHIVYA (Roll Number : 21UBA062) II-BBA student of Muthayammal College of Arts and Science, Rasipuram, Namakkal D.T. has undergone an In-plant Training in our company for the period from 29th Dec 2022 to 13th Jan 2023.

During her training she has shown interest in learning and her conduct and character were also found to be good. We wish her success in all her future endeavours!

For SREE BABA FABRICS.


P. S. Srinivas
Authorised Signatory.

**A REPORT ON INSTITUTIONAL TRAINING IN THENI
GURUKRISHNA TEXTILE MILLS**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME: E.ELAYABHARTHI

REG.NO: 21MUBA1002

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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April-2023

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(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **E.ELAYABHARTHI (21MUBA1002)U** - BBA , students of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in-plant training at **THENI GURUKRISHNA TEXTILE MILLS** From 03/01/2023 to 18/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


HOD


GUIDE

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamil Nadu, India.

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 02.05.2023.


External Examiner


External Examiner



DT: 18/01/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that E.ELAYABHARATHI (Roll No. 21MUBA1002) student, of BBA in Muthayammal College of Arts & Science, Rasipuram 637408 has done her In Plant Training in our organization during the period from (03.01.2023 to 18.01.2023). We wish all success in her future endeavors.

Thank you

For THENI GURUKRISHNA TEXTILE MILLS



**A REPORT ON INSTITUTIONAL TRAINING IN SREE BABA
FABRICS, KARUR**

An in plant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of Bachelor of Business Administration

Submitted by

ESAKKIAMMAL.P (21MUBA1003)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **ESAKKIAMMAL.P(21MUBA1003)II – BBA** , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **SREE BABA FABRICS ,KARUR**. From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


28/4/23
HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-

Voce Examination held on 2.05.2023


2/05/23
Internal Examiner


2/05/23
External Examiner

13th Jan 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. P ESAKKIAMMAL (Roll Number : 21UBA010) II-BBA student of Muthayammal College of Arts and Science, Rasipuram, Namakkal D.T. has undergone an In-plant Training in our company for the period from 29th Dec 2022 to 13th Jan 2023.

During her training she has shown interest in learning and her conduct and character were also found to be good. We wish her success in all her future endeavours!

For SREE BABA FABRICS,


Authorised Signatory.

**A REPORT ON INSTITUTIONAL TRAINING IN
A.DURAISAMY MODERN RICE MILL,
NETHIMEDU**

An implant training report submitted to the Periyar University, in partial fulfillment of the
requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME **P.GOBIKA**

REG.NO **21MUBA1004**

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration

Muthayammal College of Arts and Science



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RASIPURAM – 637 408.

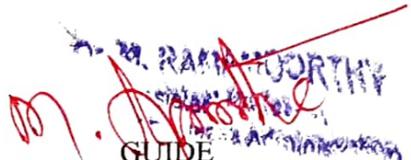
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **P.GOBICA** Register No. **21MUBA1004** of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in inplant training at **SAISAMY MODERN RICE MILL,NETHIMEDU** from **04.01.2023** to **14.01.2023** in partial fulfillment of requirement for the award of degree of Bachelor of Business Administration



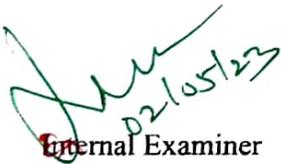
HOD
C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt.,Tamilnadu, India.



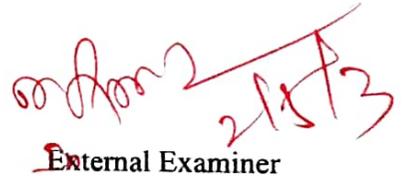
GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/23



Internal Examiner



External Examiner

A.DURAISAMY MODERN RICE MILL

Date: 14.01.2023

CERTIFICATE OF IN-PLANT TRAINING

This is to certify that **GOBIKA P (21UBA011)** of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**, Namakal-637408. Studying Second Year BBA of your department has successfully completed her In-Plant Training in our establishment for a period of 10 days (04.01.2023 to 14.01.2023). ✓
During this period her conduct is very good.

Authorized Signature



A. D.
14/01/2023

**A REPORT ON INSTITUTIONAL TRAINING IN SREE BABA
FABRICS, KARUR**

An in plant training report submitted to the Periyar University, in partial fulfillment of the
requirements for the award of degree of *Bachelor of Business Administration*

Submitted by

JAYANTHI .V (21MUBA1005)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **JAYANTHI .V(21MUBA1005)** II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in plant training at **SREE BABA FABRICS ,KARUR .** From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


28/1/23

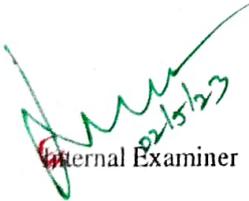
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
HOD,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-

Voce Examination held on 02.05.2023.


22/5/23
Internal Examiner


2/5/23
External Examiner

13th Jan 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. V JAYANTHI (Roll Number : 21UBA020) II-BBA student of Muthayammal College of Arts and Science, Rasipuram, Namakkal D.T. has undergone an In-plant Training in our company for the period from 29th Dec 2022 to 13th Jan 2023.

During her training she has shown interest in learning and her conduct and character were also found to be good. We wish her success in all her future endeavours!

For SREE BABA FABRICS,


Authorised Signatory.

**A REPORT ON INSTITUTIONAL TRAINING IN SREE BABA
FABRICS, KARUR**

An in plant training report submitted to the Periyar University, in partial fulfillment of the
requirements for the award of degree of Bachelor of Business Administration

Submitted by

KIRUTHIKA.J (21MUBA1008)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **KIRUTHIKA.J** (21MUBA1008) II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **SREE BABA FABRICS ,KARUR .** From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


HOD

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva-

Voce Examination held on 02-05-2023


Internal Examiner

External Examiner


2/5/23

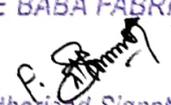
13th Jan 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. J KIRUTHIKA (Roll Number : 21UBA025) BBA student of Muthayammal College of Arts and Science, Rasipuram, Namakkal D.T. has undergone an In-plant Training in our company for the period from 29th Dec 2022 to 13th Jan 2023.

During her training she has shown interest in learning and her conduct and character were also found to be good. We wish her success in all her future endeavours!

For SREE BABA FABRICS,


Authorised Signatory.

**A REPORT ON INSTITUTIONAL TRAINING IN THENI GURU
TEXTILE MILLS (P) LTD.,**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

M.NANDHINI (21MUBA1009)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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April-2023

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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by M.NANDHINI (21MUBA1009)II – BBA , students of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in-plant training at THENI GURU TEXTILE MILLS (P) LTD.. From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.



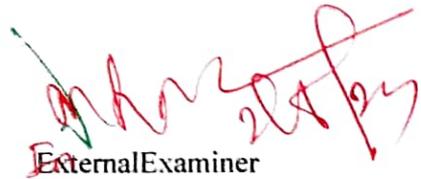
GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 02/05/23.


External Examiner


External Examiner

13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.Nandhini.M II B.B.A, Roll No.21UBA031 Student of Muthayammal College of Arts & Science Namakkal, has undergone on the Inplant Training in Our Organization From 29.12.2022 to 13.01.2023. During this period her Character and conduct were found good.

For Theni Guru Krishna Textile Mills (P) Ltd.,


Personnel Manager



**A report on institutional training in
KKP PACKAGING, NAMAKKAL**

An in-plant training report submitted to the Periyar University,
in partial fulfillment of the requirement for the award of degree of
Bachelor of Business Administration

Submitted by

Name: NIVETHA.S

Register No: 21MUBA1010

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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April - 2023

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RASIPURAM-637408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATION

This is certify that the training report submitted by NIVETHA.S Register.no.21MUBA1010 , Student of Muthayammal College of Arts and Science, Rasipuram Who has undergone in plant training at KKP Packaging from 23.12.2022 to 06.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.

[Handwritten signature in red ink]
26/4/23

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
HOD
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)

[Handwritten signature in black ink]
26/4/23

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram -637 408.

General Manager, Rasipuram District, Tamil Nadu was examined by us in the institutional training Viva Voce

Examination held on 02/05/2023

[Handwritten signature in green ink]
22/05/23
External Examiner

[Handwritten signature in red ink]
26/4/23
External Examiner

K.K.P. PACKAGING,

Admn. Office : 109-A, Salem Road,
Namakkal - 637 001. Tamilnadu.
GST : 33AWQP57349G1ZX



Date: 06.01.2023

This is to certify that Ms.S.NIVETHA (Roll No.21UBA033) 2nd year BBA student of Muthayammal College Of Arts & Science has undergone " InPlant Training " in our Packaging Factory from Fifteen Days and has completed her training satisfactorily.

During the above period her conduct and character was very good.

Many Thanks

For KKP PACKAGING

~~For KKP PACKAGING,~~

A handwritten signature in blue ink, appearing to read 'D. Manoj', written over the stamped text.

Proprietor.

**A REPORT ON INSTITUTIONAL TRAINING IN SREE BABA
FABRICS, KARUR**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

PREETHI G.H(21MUBA1011)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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(Autonomous)

RASIPURAM – 637 408.

April-2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **PREETHI G .H.(21MUBA1011)** II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in plant training at **SREE BABA FABRICS ,KARUR .** From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


29/4/23

C.SRINIVASAN, MBA., PGDCA., (P.T.O)
HOD
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

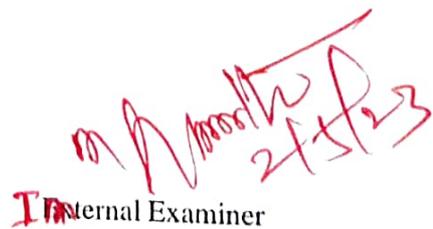

GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram-637408

Certified that the candidate was examined by us in the institution during Viva-

Voce Examination held on 2-5-2023


02/05/23
External Examiner


2/5/23
Internal Examiner

13th Jan 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. G H PREETHI (Roll Number : 21UBA039) II-BBA student of Muthayammal College of Arts and Science, Rasipuram, Namakkal D.T. has undergone an In-plant Training in our company for the period from 29th Dec 2022 to 13th Jan 2023.

During her training she has shown interest in learning and her conduct and character were also found to be good. We wish her success in all her future endeavours!

For SREE BABA FABRICS.


P. S. Srinivas
Authorised Signatory.

**A report on institutional training in
A.DURAISAMY MODERN RICE MILL,
NETHIMEDU**

An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration

Submitted by

**Name M.RAMYA
Reg.No 21MUBA1012**

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
Rasipuram-637 408**

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **M.RAMYA** Register No. **21MUBA1012** of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in inplant training at **RAISAMY MODERN RICE MILL,NETHIMEDU** from **04.01.2023** to **14.01.2023** in partial fulfillment of requirement for the award of degree of Bachelor of Business Administration


28/1/23

HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamil Nadu.



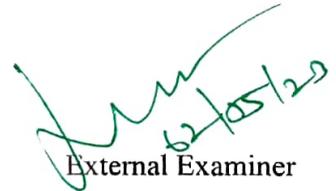
GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram – 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 2.5.2023


21/5/23

Internal Examiner


6/5/23

External Examiner



Rettai Kili
Rice Manufacturers & Exporter

GSTIN : 33AADFA2261Q1ZG

A.DURAISAMY MODERN RICE MILL

Date: 14.01.2023

CERTIFICATE OF IN-PLANT TRAINING

This is to certify that **RAMYA M (21UBA041)** of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**, Namakal-637408. Studying Second Year BBA of your department has successfully completed her In-Plant Training in our establishment for a period of 10 days (04.01.2023 to 14.01.2023). During this period her conduct is very good.

Authorized Signature

A. Duraisamy Modern Rice Mill
Salem
636002
14/01/2023

**A report on institutional training in
KRV Spinning Mills, Salem.**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

**Submitted by
NAME:S.RASHIKA
REG.NO:21MUBA1013**

**Guided by
Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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(Autonomous)
Rasipuram-637 408**

April – 2023

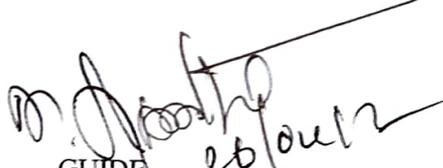
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **S.RASHIKA** Register No. 21MUBA1013 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **KRV Spinning Mills, Salem** from 02.01.2023 to 15.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


C.SRINIVASAN, MBA., PGDCA., (Ph.D)
HOD,
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram-637408

Certified that the candidate was examined by us in the institutional training ~~Viva Voce~~
Examination held on 02-05-2023.


Internal Examiner


~~External Examiner~~
Internal

K.R.V. SPINNING MILLS PRIVATE LIMITED

S.No. 117 & 118, Mecheri Road, NANGAVALLI - 636 454. Salem Dt.

GST No : 33AAACK7885L1Z1

TAN No : CHEK06284F

CIN : U17111TZ1990PTC002716

Fax No. 04298 - 266308

☎ 95-4298-266632

E-mail: kryfibres@gmail.com

To,

15.01.2023

The Head of the Department,
Muthayammal College of Arts & Science,
Department of Business Administration,
Rasipuram - 637 408,
Namakkal Dist.,

Sir,

CERTIFICATE

This is to certify that Ms. S. Rashika. II - BBA Roll No. 21UBA042 has undergone an In- Plant Training Programme in our Spinning Mills for a period of 14 days from 02nd January 2023 to 15th January 2023. During this training period she was very keen in learning the business administration and functioning of the organization.

We wish her success in all walks of her life.

For K.R.V. Spinning Mills P Ltd.



Managing Director
R. Govindarajan

**A REPORT ON INSTITUTIONAL TRAINING IN SREE BABA
FABRICS, KARUR**

An in plant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of Bachelor of Business Administration

Submitted by

RITHIKA.M(21MUBA1014)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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April-2023

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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **RITHIKA.M** (21MUBA1014) II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in plant training at **SREE BABA FABRICS ,KARUR .** From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


28/1/23
HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva-

Voce Examination held on 2.5-23


02/05/23
Internal Examiner


External Examiner
Internus

13th Jan 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. M RITHIKA (Roll Number : 21UBA043) II-BBA student of Muthayammal College of Arts and Science, Rasipuram, Namakkal D.T. has undergone an In-plant Training in our company for the period from 29th Dec 2022 to 13th Jan 2023.

During her training she has shown interest in learning and her conduct and character were also found to be good. We wish her success in all her future endeavours!

For SREE BABA FABRICS,


P. Jimmy
Authorised Signatory.

A report on institutional training in

AAVIN Salem.

**An implant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME:R.SOWMIYA

REG.NO:21MUBA1016

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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(Autonomous)
Rasipuram-637 408**

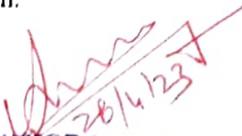
April – 2023

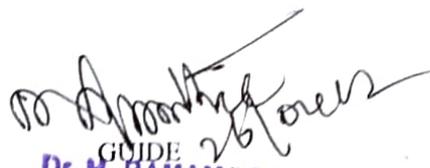
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **R.SOWMIYA** Register No. 21MUBA1016 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **AAVIN Salem** from 02.01.2023 to 15.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637

Certified that the candidate was examined by us in the institutional training-Viva Voce

Examination held on 02/05/2023


Internal Examiner


External Examiner



**E.D. 912, The Salem District
Co-operative Milk Producer's Union Ltd.,**

Sithanur, Thalavaipatti P.O., Salem-636 302. Tamilnadu

Mobile No. : 73737 04800, 73737 04802

Email : aavinism@gmail.com GST : 33AAAAT3146P1ZA

CERTIFICATE

*This is to certify that Ms.Sowmiya.R II Year
B.B.A (Reg. No.21MUBA1016) student of Muthayammal
College of Arts & Science, Rasipuram has undergone
Internship Training in Salem Aavin from 02.01.2023 to
15.01.2023. During the above period her performance was
satisfactory.*

Date : 27.01.2023


Assistant General Manager (F &
Training Centre,
Salem Dist. Co. op. Milk Producer
Union Ltd., Salem

**A REPORT ON INSTITUTIONAL TRAINING IN THENI
GURUKRISHNA TEXTILE MILLS**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME: A.TAMILSELVI

REG.NO: 21MUBA1017

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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RASIPURAM – 637 408.

April-2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **A.TAMILSELVI (21MUBA1017)II – BBA** , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **THENI GURUKRISHINA TEXTILE MILLS** From 03/01/2023 to 18/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined byus in the institutional training Viva-Voce

Examinationheldon 02/02/2023.

Internal Examiner

External Examiner



DT: 18/01/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **A.TAMILSELVI** (Roll No. **21MUBA1017**) student, of BBA in Muthayammal College of Arts & Science, Rasipuram 637408 has done her In Plant Training in our organization during the period from (03.01.2023 to 18.01.2023). We wish all success in her future endeavors.

Thank you

For THENI GURUKRISHNA TEXTILE MILLS



**A REPORT ON INSTITUTIONAL TRAINING IN THIENIGURU
TEXTILE MILLS (P) LTD.,**

An in plant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of Bachelor of Business Administration

Submitted by

M.VINOTHINI (21MUBA1018)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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RASIPURAM – 637 408.

April-2023

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RASIPURAM – 637 408.

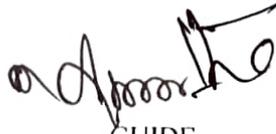
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by M.VINOTHINI (21MUBA1018)II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at THENI GURU TEXTILE MILLS (P) LTD., From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD



GUIDE

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 02/05/2023.



Internal Examiner



External Examiner

13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.Vinothini.M II B.B.A, Roll No.21UBA057 Student of Muthayammal College of Arts & Science Namakkal, has undergone on the Inplant Training in Our Organization From 29.12.2022 to 13.01.2023. During this period her Character and conduct were found good.

For Theni Guru Krishna Textile Mills (P) Ltd.

12/3
Personnel Manager



**A report on institutional training in
BOJARAJ TEXTILES**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of

Bachelor of Business Administration

Submitted by

NAME: AAKAASH KUMAR.S

Reg.No.: 21MUBA1019

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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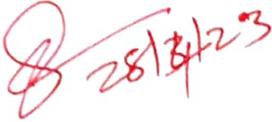
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RASIPURAM – 636 408

APRIL - 2023

CERTIFICATE

This is certify that the training report submitted by AAKAASH KUMARS (REG NO : 21MUBA1019) Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **BOJARAJ TEXTILES** from 04/01/2023 to 19/01/2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.

 28/04/23

HOD

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.



GUIDE

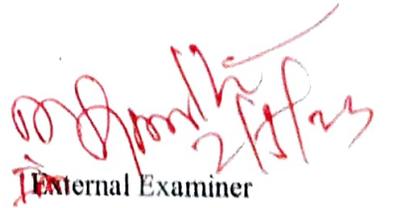
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023

 02/05/23

Internal Examiner

 2/5/23

Internal Examiner

BOJARAJ TEXTILE MILLS LIMITED

Post Box No: 22, PALANICHETTI PATTI (POST) THENI - 625 531

Phone: 04546 - 265944, 264304, Fax: 04546 - 264244

E-Mail: factoryboja@gmail.com

CIN: U17111TN1961PLC004441

GSTIN: 33AABCBI529P1ZO

DATE: 19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **AKAASH KUMAR.S** (RegNo. 21MUBA1019) B.B.A Student for Muthayammal College of Arts & Science, Rasipuram 637408. He has undergone the "In plant training" in our mills from 04.01.2023 to 19.01.2023.

During the course of the "In plant training" his performance and conduct were good.

For Bojaraj Textiles Mills Limited,


Assistant Manager

**A REPORT ON INSTITUTIONAL TRAINING IN THENI
GURUKRISHNA TEXTILE MILLS**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME:S.BALAJI

REG.NO: 21MUBA1021

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

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RASIPURAM – 637 408.

April-2023

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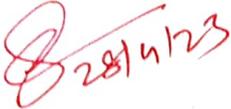
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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **S.BALAJI (21MUBA1021)II – BBA** , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **THENI GURUKRISHNA TEXTILE MILLS** From 03/01/2023 to 18/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.



GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined byus in the institutional training Viva-Voce

Examinationheldon 02/08/23.


02/05/23
InternalExaminer


24/5/23
InternalExaminer



DT: 18/01/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that S.BALAJI (Roll No. 21MUBA1021) student, of BBA in Muthayammal College of Arts & Science, Rasipuram 637408 has done his In Plant Training in our organization during the period from (03.01.2023 to 18.01.2023). We wish all success in his future endeavors.

Thank you

For THENI GURUKRISHNA TEXTILE MILLS



A report on institutional training in
GURU TEXTILES MILLS (P)LTD.,
THENI

An inplant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of

Bachelor of Business Administration

Submitted by

S. BASTINRAJA

REG.NO.21MUBA1022

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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Rasipuram-637 408

April – 2023

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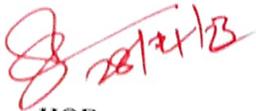
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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **S.BASTINRAJA (21MUBA1022)II – BBA** , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **THENI GURUKRISHNA TEXTILE MILLS** From 03/01/2023 to 18/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.



HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

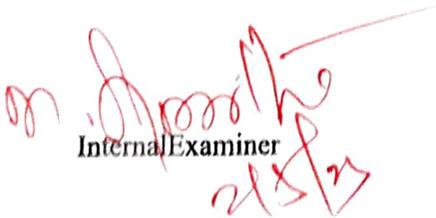


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 2.5.2023.



Internal Examiner



External Examiner



THENI GURUKRISHNA TEXTILE MILLS

DT: 18/01/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **S.BASTIN RAJA** (Roll No. 21MUBA1022) student, of BBA in Muthayammal College of Arts & Science, Rasipuram 637408 has done his In Plant Training in our organization during the period from (03.01.2023 to 18.01.2023). We wish all success in his future endeavors.

Thank you

For THENI GURUKRISHNA TEXTILE MILLS



**A report on institutional training in V
AALI GARMENTS
NAMAKKAL**

An in-plan training report submitted to the Periyar University, in partial fulfillment
of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME: BRAGADEESWARAN D

REG. NO: 21MUBA1023

Guided by

Dr. M. RAMAMOORTHY.,
Assistant
Professor Department of Business Admin
istration



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puram-637408

April-2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM - 637408.

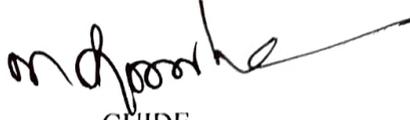
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the training reports submitted by **BRAGADEESWARAN** Register No. **21MUBA1023** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **VAALI GARMENTS** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


HOD

C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram - 637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

candidate was examined by us in the institutional training Viva Voce Examination held on 2-5-2023


Internal Examiner


External Examiner

Date: 18.01.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **D.BRAGADEESWARAN (Reg No. 21MUBA1023)** student of BBA in **Muthayammal College of Arts & Science, Rasipuram 637408**. He has completed for his "**In plant Training**" in our garments scheduled from the Period of (03.01.2023 to 18.01.2023). During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,



**A report on institutional training in
JSW STEEL LIMITED**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME:K.DHANUSH

REG.NO:21MUBA1024

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

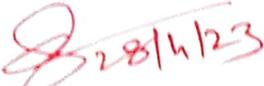
April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **K.DHANUSHI** Register No. **21MUBA1024** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JSW STEEL** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

HOD

C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)



Dr. M. RAMAMOORTHY
Assistant Professor

Dept. Of Business Administration
Muthayammal College of Arts & Science

Rasipuram - 637 408

Examination held on 2.5.2023


Internal Examiner


62/05/23
External Examiner



JSW Steel Limited

Salem Works: P.O. Pottaneri,

Mecheri, Mettur – Tk,

Salem – Dt. Pin : 636 453

Tamilnadu, India.

CIN No. : L27102MH1994PLC152925

Phone : +91 4298 1720000

Fax : +91 4298 172272

Mail.Id : lancyv.varghese@jsw.in

Website : www.jsw.in

Ref: JSW-SLM/HR/40/2021

DT: 19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **K.DHANUSH, (21MUBA1024)** BBA Student of Muthayammal College of Arts & Science, Rasipuram 637408. He has finished for his **In plant Training** in our organization from 04.01.2023 to 19.01.2023. We wish all success in his **future endeavours**.

For JSW STEEL LIMITED

J. Daniel .

GENERAL MANAGER

Register Office : JSW Centre
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
Phone : +91 22 428 1000
Fax : +91 22 4286 3000

**A report on institutional training in
BOJARAJ TEXTILES**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME: S.DHANUSH

REG.NO:21MUBA1025

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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April – 2023

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RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

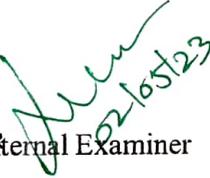
This is certify that the training report submitted by **S.DHANUSH** Register No. **21MUBA1025** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **BOJARAJ TEXTILES** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


HOD
C. SRINIVASAN, MBA., PGDCA, (Ph.D)
Head of the Department
Dept. of Business Administration, PGCA, (Ph.D)
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 2.5.2023.


Internal Examiner


Internal Examiner

BOJARAJ TEXTILE MILLS LIMITED

Post Box No: 22, PALANICHETTI PATTI (POST) THENI – 625 531

Phone: 04546 - 265944, 264304, Fax: 04546 - 264244

E-Mail: factoryboja@gmail.com

CIN U17111TN1961PLC004441

GSTIN: 33AABC'B1529P1ZO

DATE:19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **DHANUSH.S** (RegNo. 21MUBA1025) B.B.A Student for Muthayammal College of Arts & Science, Rasipuram 637408.He has undergone the “In plant training” in our mills from 04.01.2023 to 19.01.2023.

During the course of the “In plant training” his performance and conduct were good.

For Bojaraj Textiles Mills Limited,

A. Sathya
Assistant Manager

**A report on institutional training in
THANGAVELU TEXTILES**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME: K.DINESH

REG.NO:21MUBA1026

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **K.DINESH** Register No. **21MUBA1026** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILES** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.



HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.



GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02-05-2023


02/05/23
External Examiner


2/5/23
External Examiner



Thangavelu Textile Mills Pvt. Ltd.,

Mfrs.of : 2/57', 2/60', 3/60' of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem - 636 014. T.N.

: 33172701351
No : 410466 / dt. 29.11.94 / IAC No.142
: U171111TZ1993PTC004752

Phone: 0427 - 2241133
e-mail: tvtmills@gmail.com
www.thangavelutextile.com

Date: 18.01.2023

To

Head of the Department,

Department of BBA,

Muthayammal College of Arts & Science,

Rasipuram 637408.

CERTIFICATE

This is to certify that **DINESH K (Reg. No. 21MUBA1026)** Student of BBA in your college. He has done for his "In plant training" in our organization. During the Training period from **03.01.2023 to 18.01.2023** in our Textiles. We wish his for a bright future.

Thank You,

For Thangavelu Textiles Mills Pvt Ltd


Authorized Signature
A. MANIMARAN
(Assistant Manager)
Thangavelu Textile Mills Ltd.,
SALEM.

A report on institutional training in
JSW STEEL LIMITED

An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME:K.GOKUL NATH

REG.NO:21MUBA1028

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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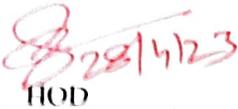
April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **K.GOKUL NATH** Register No. **Z1MUBA1028** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JSW STEEL** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/1/23

HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)



GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the student has been examined by us in the institutional training Viva Voce

Examination held on 02/05/2023


2/5/23
Internal Examiner


02/05/23
External Examiner



JSW Steel Limited

Salem Works: P.O. Pottaneri.

Mecheri, Mettur – Tk,

Salem – Dt. Pin : 636 453

Tamilnadu, India.

CIN No. : L27102MH1994PLC152925

Phone : +91 4298 1720000

Fax : +91 4298 172272

Mail Id : lancyv.varghese@jsw.in

Website : www.jsw.in

Ref: JSW-SLM/HR/40/2021

DT: 19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **K.GOKULNATH, (21MUBA1028)** BBA Student of Muthayammal College of Arts & Science, Rasipuram 637408. He has finished for his In plant Training in our organization from 04.01.2023 to 19.01.2023. We wish all success in his future endeavours.

For JSW STEEL LIMITED

GENERAL MANAGER

Register Office : JSW Centre

Bandra Kurla Complex,

Bandra (East), Mumbai – 400 051

Phone : +91 22 428 1000

Fax : +91 22 4286 3000

**A REPORT ON INSTITUTIONAL TRAINING IN
AMMAN ARUL SPINNERS**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME:K.GOKUL RAJ

REG.NO:21MUBA1029

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration



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April-2023

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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by GOKULRAJ.K Register No. 21MUBA1029 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at Amman Arul Spinners Ltd, Salem from 02.01.2023 to 13.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


HOD

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt.,Tamilnadu, India.


GUIDE

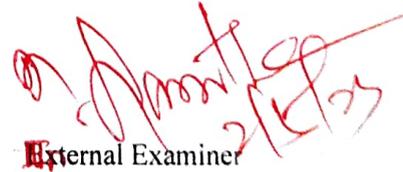
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02-05-2023.


02/05/23

Internal Examiner


2/5/23

Internal Examiner

Ammanarul Spinners Private Limited

62 Thanneerthotti,
tur Main Road, Nagryampatty P.O.,
angavalli Taluk, Salem District
milnadu -636113

Ph: 04282-226374 / 097877 29313
Fax: 04282-227200
E-Mail: ammanarul@sarafgroup.net
GSTIN No. 33AAACT8235D1ZN



Date:-13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr.GOKULRAJ S/O KANNABIRAN residing at NO.5/131, Kavery Nagar, N G G O S Colony, Chinnamudalipatti, Mudalaipatti, Namakkal Dt., and a student of Muthayammal College Rasipuram of Periyar University, has completed her project work in our organization. His tenure is lasted for 12 days from 02.01.2023 to 13.01.2023.

During his tenure, we found that he is very obedient, sincere and hardworking. He bears a good moral character.

We wish him all success in future.



For Ammanarul Spinner Private Limited

Authorised Signatory.

**A REPORT ON INSTITUTIONAL TRAINING IN THENI GURU
TEXTILE MILLS (P) LTD.,**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

K.GOPALAKRISHNAN (21MUBA1030)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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April-2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by K.GOPALAKRISHNAN (21MUBA1030)II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at THENI GURU TEXTILE MILLS (P) LTD., From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 02/05/2023.


Internal Examiner


External Examiner



THENI GURU KRISHNA TEXTILE MILLS (P) LTD.,

MFRS & EXPORTERS OF TEXTILES

Bye Pass Road, Unjampatty Village, THENI - 625 531, Tamil Nadu, India
1 4546 253985, 253995 ♦ Fax : 91 4546 252995 ♦ E-mail : sales@atktextiles.com
www.atktextiles.com

GSTIN : 33AACCT1759Q1ZV
CIN No : U17111TN2005PTC055188
State Code : 33

13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Gopalakrishnan.K II B.B.A,
Roll No.21UBA014 Student of Muthayammal College of Arts
&Science Namakkal, has undergone on the Inplant Training in
Our Organization From 29.12.2022 to 13.01.2023. During this
period his Character and conduct were found good.

For Theni Guru Krishna Textile Mills (P) Ltd,


Personnel Manager



A report on institutional training in
AAVIN DAIRY
SALEM

An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of

Bachelor of Business Administration

Submitted by

Name **GOWTHAMAN G**

Reg.No **21MUBA1031**

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **GOWTHAMAN G**
Register No. 21MUBA1031, student of Muthayammal College of Arts and Science,
Rasipuram. Who has undergone in plant training at aavin dairy from 02.01.2023 to 15.01.2023
in partial fulfillment of the requirement for the award of degree of Bachelor of Business
Administration.


28/4/23

HOD

C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Sciences,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 2.05.2023


02/05/23
External Examiner


2/5/23
External Examiner



E.D. 912, The Salem District
Co-operative Milk Producer's Union Ltd.,

Sithanur, Thalavaipatti P.O., Salem-636 302. Tamilnadu

Mobile No. : 73737 04800, 73737 04802

Email : aavinسلم@gmail.com GST : 33AAAAT3146P1ZA

CERTIFICATE

*This is to certify that Mr.Gowthaman.G II
Year B.B.A (Reg. No.21MUBA1031) student of Muthayammal
College of Arts & Science, Rasipuram has undergone
Internship Training in Salem Aavin from 02.01.2023 to
15.01.2023. During the above period his performance was
satisfactory.*

Date : 27.01.2023


Assistant General Manager (P &
Training Centre,
Salem Dist. Co. op. Milk Producer
Union Ltd., Salem

A report on institutional training in
THANGAVELU TEXTILES

An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME: J.HARI SRINIVAS
REG.NO:21MUBA1032

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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(Autonomous)

Rasipuram-637 408

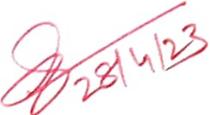
April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **J.HAR SRINIVAS** Register No. **21MUBA1032** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILES** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.

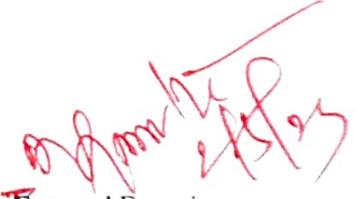

HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/2023


External Examiner


External Examiner



Thangavelu Textile Mills Pvt. Ltd.

Mfrs.of : 2/57, 2/60, 3/60 of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem - 636 014, T.N

N : 33172701351

T No : 410466 / dt. 29.11.94 / IAC No.142

N : U171111TZ1993PTC004752

Phone: 0427 - 22411

e-mail: tvnmills@gmail.com

www.thangavelutextile.com

Date: 18.01.2023

To

Head of the Department,

Department of BBA,

Muthayammal College of Arts & Science,

Rasipuram 637408.

CERTIFICATE

This is to certify that **HARI SRINIVAS J (Reg. No. 21MUBA1032)** Student of BBA in your college. He has done for his "In plant training" in our organization. During the Training period from **03.01.2023** to **18.01.2023** in our Textiles. We wish his for a bright future.

Thank You,

For Thangavelu Textiles Mills Pvt Ltd


A. MANIMARAN

(Assistant Manager)

Thangavelu Textile Mills Ltd.,

SALEM.

**A report on institutional training in
BOJARAJ TEXTILES**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME: S.P.HARISH

REG.NO:21MUBA1033

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **S.P.HARISH** Register No. **21MUBA1033** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **BOJARAJ TEXTILES** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/2/23

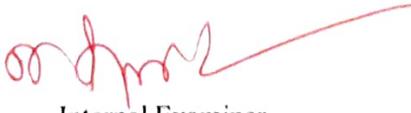
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/2023



Internal Examiner


02/05/23

External Examiner

BOJARAJ TEXTILE MILLS LIMITED

Post Box No. 22, PALANICHETTI PATTI (POST) THENI - 625 531

Phone: 04546 265944, 264304, Fax: 04546 - 264244

E-Mail: factoryboja@gmail.com

CIN U17111TN1961PLC004441

GSTIN: 33AABCBI529PIZO

DATE:19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **S.P.HARISH** (RegNo. 21MUBA1033) B.B.A Student for Muthayammal College of Arts & Science, Rasipuram 637408.He has undergone the "In plant training" in our mills from 04.01.2023 to 19.01.2023.

During the course of the "In plant training" his performance and conduct were good.

For Bojaraj Textiles Mills Limited


Assistant Manager

**A report on institutional training in
VAALI GARMENTS
NAMAKKAL**

An inplant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME: JAYAKUMAR K

REG.NO:21MUBA1034

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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Rasipuram-637 408

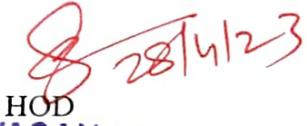
April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **JAYAKUMAR K** Register No. **21MUBA1034** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **VAALI GARMENTS** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

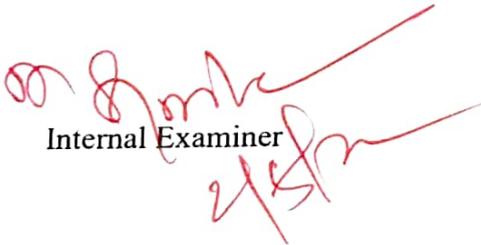
HOD
C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamil Nadu, India



GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor,
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023.


Internal Examiner


02/05/23
External Examiner



No 611-A/1A, Salem Main Road, Namakkal,
Tamil Nadu, 637001, India.
GST 33BBPPS9177P1ZF
CIN: U18101TN1994PTC026520
Website: vaali.garments@gmail.com

Date: 18.01.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **K.JAYA KUMAR (Reg No. 21MUBA1034)** student of BBA in **Muthayammal College of Arts & Science, Rasipuram 637408**. He has completed for his "In plant Training" in our garments scheduled from the Period of (03.01.2023 to 18.01.2023). During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,



**A report on institutional training in
SRI ALAMELU STEELS**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME: R.S.JAYAKUMAR

REG.NO:21MUBA1035

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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April – 2023

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RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **R.S.JAYAKUMAR** Register No. **21MUBA1035** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SRI ALAMELU STEELS** from **04.01.2023** to **14.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.

[Handwritten Signature]
28/4/23

HOD

C.SRINIVASAN, MBA, PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

[Handwritten Signature]

GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/23

[Handwritten Signature]
02/05/23
Internal Examiner

[Handwritten Signature]
2/5/23
External Examiner

TIN : 33862704415
C.S.T. : 952681 dt 11 - 12-2007

Cell: 9487995332
I.A.S: 142

SRI ALAMELU STEELS
(Manufactures of M.S. WIRES)
2/32, Kootathupatty (P.O. & Via), Salem - 636 139.

Date: 18.01.2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. R.SJAYAKUMAR (Reg No. 21MUBA1035)** student of MBA in Muthayammal College of Arts & Science, Rasipuram 637408. He has done for his In plant Training in our organization during the Training period from 03-01-2023 to 18-01-2023. We Wish all success in his Future endeavors.

Thank You

For ALAMELU STEELS

D. P. Jeyaraj
Managing Partner

**A REPORT ON INSTITUTIONAL TRAINING IN
AMMAN ARUL SPINNERS**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME: B.KANGAYATHAN

REG.NO: 21MUBA1036

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by KANGAYATHAN.B Register No. 21MUBA1036 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at Amman Arul Spinners Ltd, Salem from 02.01.2023 to 13.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.

HOD



G. SRINIVASAN, MBA, PGDCA, (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram, Namakkal District, Tamil Nadu,
India.

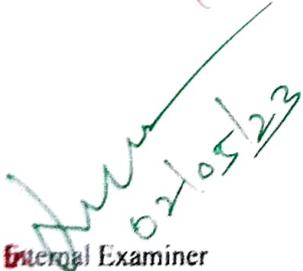
GUIDE



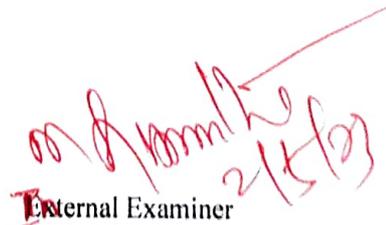
Dr. M. RAMAMOORTHY
Assistant Professor,
Dept. Of Business Administration,
Muthayammal College of Arts and Science,
Rasipuram, Namakkal District, Tamil Nadu,
India.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023



02/05/23
Internal Examiner



2/5/23
Internal Examiner

Ammanarul Spinners Private Limited

32, Thanneerthotti,

Sur Main Road, Nagiyampatty P.O.,

Ingavalli Taluk, Salem District

Milnadu -636113.

Ph: 04282-226374 /097877 29313.

Fax : 04282-227200

E-Mail : ammanarul@sarafgroup.net

GSTIN No: 33AAACT8235D1ZN



Date:-13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr.KANGAYATHAN S/O BOOPATHI VELUSAMI residing at NO.33 ,Nadar Street, Singipuram-Post, Vazhapady T.k, Salem Dt., and a student of Muthayammal College Rasipuram of Periyar University, has completed her project work in our organization. His tenure is lasted for 12 days from 02.01.2023 13.01.2023.

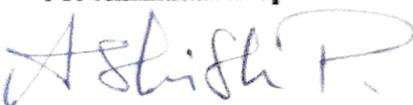
During his tenure, we found that he is very obedient, sincere and hardworking.

He bears a good moral character.

We wish him all success in future.



For Ammanarul Spinner Private Limited


Authorised Signatory.

**A report on institutional training in
SRI ALAMELU STEELS**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME:A.KANISHGAR

REG.NO:21MUBA1037

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

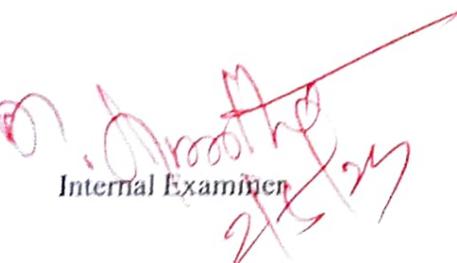
This is certify that the training report submitted by **A.KANISHKAR** Register No. **21MUBA1037** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SRI ALAMELU STEELS** from **04.01.2023** to **14.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
DR. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023.


Internal Examiner
2/5/23


External Examiner
02/05/23

TIN 33862704415
C.S.T 952681 dt 11-12-2007

Cell: 9487995332
F.A.S. 142

SRI ALAMELU STEELS
(Manufactures of, M.S. WIRES)
2/32, Koottathupatty (P.O. & Via), Salem - 636 139.

Date: 18.01.2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.A.KANISHGAR (Reg No. 21MUBA1037)** student of MBA in Muthayammal College of Arts & Science, Rasipuram 637 108. He has done for his In plant Training in our organization during the Training period from 03-01-2023 to 18-01-2023. We Wish all success in his Future endeavors.

Thank You

For ALAMELU STEELS

P. Rajkumar
Managing Partner

**A report on institutional training
in SRI ALAMELU
STEELS,VILLAMPATTY**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

Name S.KARTHICK

Reg.No 21MUBA1038

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **S.KARTHICK** Register No. **21MUBA1038** of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in inplant training at **AMELU STEELS, VILLAMPATTY** from **04.01.2023** to **14.01.2023** in partial fulfillment of the ment for the award of degree of Bachelor of Business Administration


28/1/23

HOD

C.SRINIVASAN, MBA., PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

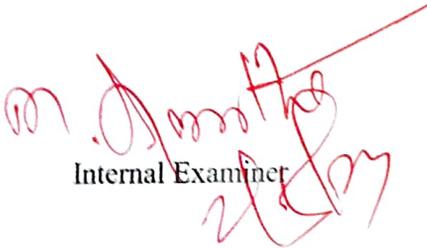


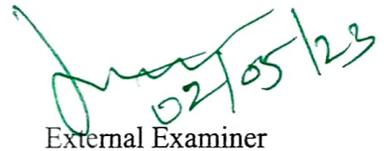
Dr. M. RANAMOORTHY

Assistant Professor
Dept. Of Business Administration,
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023 .


Internal Examiner


02/05/23
External Examiner

TIN : 33862704415
C.S.T. : 952681 dt 11-12-2007

Cell: 9487995312
T.A.S. 142

SRI ALAMELU STEELS

(Manufactures of M.S. WIRES)
2/32, Koottathupatty (P.O. & Via), Salem - 636 139.

Date: 18.01.2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. S.KARTHI (Reg No. 21MUBA1038)** student of MBA in Muthayammal College of Arts & Science, Rasipuram 637408. He has done for his In plant Training in our organization during the Training period from 03-01-2023 to 18-01-2023. We Wish all success in his Future endeavors.

Thank You

For ALAMELU STEELS

D. R. S. S.
Managing Partner

**A REPORT ON INSTITUTIONAL TRAINING IN THENI
GURUKRISHNA TEXTILE MILLS**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME: G.KARUMBAYIRAM

REG.NO: 21MUBA1039

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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April-2023

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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **G.KARUMBAYIRAM (21MUBA1039)II – BBA**, students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **THENI GURUKRISHNA TEXTILE MILLS** From 03/01/2023 to 18/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

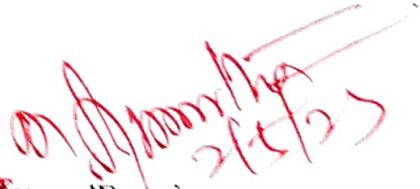

HOD
C.SRINIVASAN, MBA, PGDCA, (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal DL, Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined byus in the institutional training Viva-Voce

Examinationheldon 02/05/23.


ExternalExaminer


ExternalExaminer



DT: 18/01/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **G.KARUMBAYIRAM** (Roll No. 21MUBA1039) student, of BBA in Muthayammal College of Arts & Science, Rasipuram 637408. He has done his In Plant Training in our organization during the period from (03.01.2023 to 18.01.2023). We wish all success in his future endeavors.

Thank you

For **THENI GURUKRISHNA TEXTILE MILLS**



**A report on institutional training in
JSW STEEL LIMITED**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME:R.LOGENDIRA

REG.NO:21MUBA1040

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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(Autonomous)
Rasipuram-637 408**

April – 2023

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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

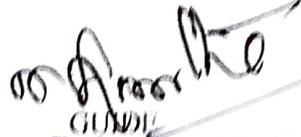
CERTIFICATE

This is certify that the training report submitted by **R.JOGENDIRA** Register No. **21MUBA1040** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JSW STEEL** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.



HOD

C.SRINIVASAN, MBA, PGDCA, (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)



GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/23



Internal Examiner

External Examiner





JSW Steel Limited

Salem Works: P.O. Pottaneri,

Mecheri, Mettur - Tk,

Salem - Dt. Pin : 636 453

Tamilnadu, India.

CIN No. : L27102MH1994PLC152925

Phone : +91 4298 1720000

Fax : +91 4298 172272

Mail Id : lancyv.varghese@jsw.in

Website : www.jsw.in

Ref: JSW-SLM/HR/40/2021

DT: 19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **R.LOGENDIRA, (21MUBA1040)** BBA Student of Muthayammal College of Arts & Science, Rasipuram 637408. He has finished for his In plant Training in our organization from 04.01.2023 to 19.01.2023. We wish all success in his future endeavours.

For JSW STEEL LIMITED

J. Daniel.

GENERAL MANAGER

Register Office : JSW Centre
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Phone : +91 22 428 1000
Fax : +91 22 4286 3000

**A report on institutional training in
JSW STEEL LIMITED**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME:A.MANIKANDAN

REG.NO:21MUBA1041

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

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(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **A.MANIKANDAN** Register No. **21MUBA1041** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JSW STEEL** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

HOD

C.SRINIVASAN, M.B.A., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)

Rasipuram - 637408, Namakkal Dt., Tamilnadu, India.

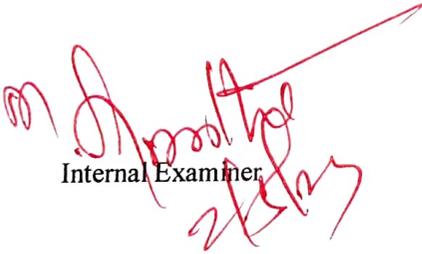


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthavammal College of Arts & Science

It is certified that the candidate has been examined by us in the institutional training Viva Voce

Examination held on 02.05.2023.


Internal Examiner


28/5/23
62
External Examiner



JSW Steel Limited

Salem Works: P.O. Pottaneri,

Mecheri, Mettur – Tk,

Salem – Dt. Pin : 636 453

Tamilnadu, India.

CIN No. : L27102MH1994PLC152925

Phone : +91 4298 1720000

Fax : +91 4298 172272

Mail.Id : lancyv.varghese@jsw.in

Website : www.jsw.in

Ref: JSW-SLM/HR/40/2021

DT: 19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **A.MANIKANDAN, (21MUBA1041)** BBA Student of Muthayammal College of Arts & Science, Rasipuram 637408. He has finished for his In plant Training in our organization from 04.01.2023 to 19.01.2023. We wish all success in his future endeavours.

For JSW STEEL LIMITED

J. Daniel

GENERAL MANAGER

Register Office : JSW Centre

Bandra Kurla Complex,

Bandra (East), Mumbai – 400 051

Phone : +91 22 428 1000

Fax : +91 22 4286 3000

**A report on institutional training in
AMMAN ARUL SPINNERS**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME: S.MANO

REG.NO:21MUBA1042

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by MANO.S Register No. 21MUBA1042 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at Amman Arul Spinners Ltd, Salem from 02.01.2023 to 13.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.

[Handwritten Signature]
28/4/23

HOD

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt.,Tamilnadu, India.

[Handwritten Signature]
GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/23.

[Handwritten Signature]
02/05/23
External Examiner

External Examiner

[Handwritten Signature]
2/5/23

Ammanarul Spinners Private Limited

2, Thanneerthotti,
Main Road, Nagiyampatty P.O.,
Gangavalli Taluk, Salem District,
Tamil Nadu -636113

Ph: 04282-226374 /097877 29313.
Fax : 04282-227200
E-Mail : ammanarul@sarafgroup.net
GSTIN No: 33AAACT8235D1ZN



Date:-13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr.MANO S/O SEKAR residing at NO.134 , SelliyammanKoil, East ,Nagiyampatty, Gangavalli T.k, Salem Dt., and a student of Muthayammal College Rasipuram of Periyar University, has completed her project work in our organization. His tenure is lasted for 12 days from 02.01.2023 to 13.01.2023.

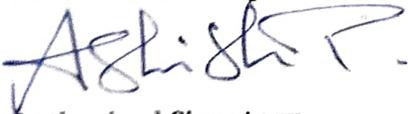
During his tenure, we found that he is very obedient, sincere and hardworking.

He bears a good moral character.

We wish him all success in future.



For Ammanarul Spinner Private Limited


Authorized Signatory.

**A report on institutional training in
A.DURAISAMY MODERN RICE MILL,
NETHIMEDU**

An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration

Submitted by

Name **S.MANOJ**
Reg.No **21MUBA1043**

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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Rasipuram-637 408

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **S.MANOJ** Register No. **21MUBA1043** of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in inplant training at **SAISAMY MODERN RICE MILL, NETHIMEDU** from **04.01.2023** to **14.01.2023** in partial fulfillment of requirement for the award of degree of Bachelor of Business Administration



HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

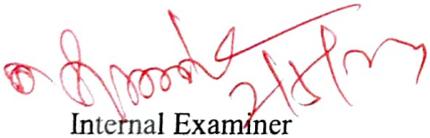


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023.



Internal Examiner



External Examiner

A.DURAISAMY MODERN RICE MILL

Date: 14.01.2023

CERTIFICATE OF IN-PLANT TRAINING

This is to certify that **MANOJ S (21UBA028)** of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**, Namakal-637408. Studying Second Year BBA of your department has successfully completed his In-Plant Training in our establishment for a period of 10 days (04.01.2023 to 14.01.2023). During this period his conduct is very good.

Authorized Signature



[Handwritten Signature]
14/01/2023

**A report on institutional training in
A.DURAISAMY MODERN RICE MILL,
NETHIMEDU**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

**Name M.MOHAMED IDRISH
Reg.No 21MUBA1044**

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **M.MOHAMED IDRISH** Register No. **21MUBA1044** of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in inplant training at **URASAMY MODERN RICE MILL,NETHIMEDU** from **04.01.2023** to **14.01.2023** in partial fulfillment of requirement for the award of degree of Bachelor of Business Administration


28/4/23

HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram - 637408, Namakkal District, Tamil Nadu, India



GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the Candidate, and examined by us in the institutional training Viva Voce Examination held on 02/05/23.


02/05/23
Internal Examiner

External Examiner


2/5/23

A.DURAISAMY MODERN RICE MILL

Date: 14.01.2023

CERTIFICATE OF IN-PLANT TRAINING

This is to certify that **MOHAMAD IDRISH M (21UBA029)** of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**, Namakal-637408. Studying Second Year BBA of your department has successfully completed his In-Plant Training in our establishment for a period of 10 days (04.01.2023 to 14.01.2023).
During this period his conduct is very good.

Authorized Signature



[Handwritten Signature]
14/01/2023.

**A report on institutional training in
AMMAN ARUL SPINNING
MILL**

An inplant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of

Bachelor of Business Administration

Submitted by

Name – **M.MOHAN KUMAR**
- Reg.No- **21MUBA1045**

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous) RASIPURAM
- 637 408. .

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **M. MOHAN KUMAR**
Register No. **21MUBA1045** student of Muthayammal College of Arts and Science,
Rasipuram. Who has undergone in plant training at Ammanarul Spinners Private Limited
from **02.01.2023** to **12.01.2023** in partial fulfillment of the requirement for the award of
degree of Bachelor of Business Administration.


22/1/23

HOD

C. SRINIVASAN, MBA, PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram - 637 408. Rasipuram, Tamil Nadu.
2023


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce
Examination held on **02/05/23**


02/05/23
Internal Examiner


24/5/23
Internal Examiner

Ammanarul Spinners Private Limited

62, Thanneerthotti,
ttur Main Road, Nagiyampatty P.O.,
angavalli Taluk, Salem District,
amilnadu -636113.

Ph: 04282-226374 /097877 29313.
Fax : 04282-227200
E-Mail : ammanarul@sarafgroup.net
GSTIN No: 33AAACT8235D1ZN



Date:-13.01.2023

TO WHOMSOEVER IT MAY CONCERN

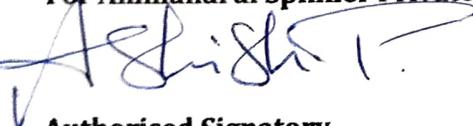
This is to Certify that Mr.MOHANKUMAR S/O MURUGESAN residing at NO.1/55 ,
Mavar, Perppancholai, Rasipuram T.k, Namakkal Dt., and a student of Muthayammal
College Rasipuram of Periyar University, has completed her project work in our
organization. His tenure is lasted for 12 days from 02.01.2023 to 13.01.2023.

During his tenure, we found that he is very obedient, sincere and hardworking.

He bears a good moral character.

We wish him all success in future.

For Ammanarul Spinner Private Limited


Authorized Signatory.



**A report on institutional training in
AMMAN ARUL SPINNERS**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME: T.PARANJOTHI

REG.NO:21MUBA1047

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

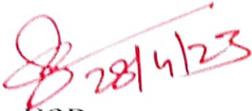
(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by PARANJOTHILT Register No. 21MUBA1047 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at Amman Arul Spinners Ltd, Salem from 02.01.2023 to 13.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

HOD

C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/23.


02/05/23

Internal Examiner


2/5/23

Internal Examiner

Ammanarul Spinners Private Limited

Thanneerthotti,
Main Road, Nagiyampatty P.O.,
Kavalli Taluk, Salem District
Karnataka -636113.

Ph: 04282-226374 /097877 29313.
Fax : 04282-227200
E-Mail : ammanarul@sarafgroup.net
GSTIN No: 33AAACT8235D1ZN



Date:-13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr.PARANJOTHI S/O TAMILSELVAM AARUMGAM residing at NO.20/499 ,Vethasalapuram,Thogamalai, Kulithali T.k, Karur Dt., and a student of Muthayammal College Rasipuram of Periyar University, has completed her project work in our organization. His tenure is lasted for 12 days from 02.01.2023 to 13.01.2023.

During his tenure, we found that he is very obedient, sincere and hardworking.

He bears a good moral character.

We wish him all success in future.



For Ammanarul Spinner Private Limited


Authorized Signatory.

**A report on institutional training in
THANGAVELU TEXTILES**

An implant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

**NAME: J.PARTHIBAN
REG.NO:21MUBA1048**

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **J.PARTHIBAN** Register No. **21MUBA1048** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILES** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.



GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram-637408

Certified that the candidate was examined by us in the institution training Viva Voce

Examination held on 02/05/2023


2/5/23
Internal Examiner


02/05/23
External Examiner



Thangavelu Textile Mills Pvt. Ltd.,

Mfrs. of: 2/57, 2/60, 3/60 of Premium 100% SHT Polyester Sewing Threads

Regd. Office & Mill Address:

Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem - 636 014. T.N.

Phone: 0427 - 2241133

e-mail: tvtmills@gmail.com

www.thangavelutextile.com

: 33172701351

o : 410466 / dt. 29.11.94 / IAC No.142

: U171111TZ1993PTC004752

Date: 18.01.2023

To

Head of the Department,

Department of BBA,

Muthayammal College of Arts & Science,

Rasipuram 637408.

CERTIFICATE

This is to certify that PARTHIBAN J (Reg. No. 21MUBA1048) Student of BBA in your college. He has done for his "In plant training" in our organization. During the Training period from 03.01.2023 to 18.01.2023 in our Textiles. We wish his for a bright future.

Thank You,

For Thangavelu Textiles Mills Pvt Ltd

A. Manimaran
A. MANIMARAN

(Assistant Manager)

Thangavelu Textile Mills Ltd.,
SALEM.

**A REPORT ON INSTITUTIONAL TRAINING IN THENI GURU
TEXTILE MILLS (P) LTD.,**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

A.PAVITHRAN (21MUBA1049)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

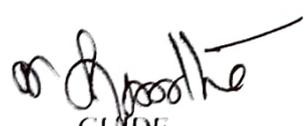
CERTIFICATE

This is certify that the training report submitted by A.PAVITHRAN (21MUBA1049)II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at THENI GURU TEXTILE MILLS (P) LTD., From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

HOD


C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

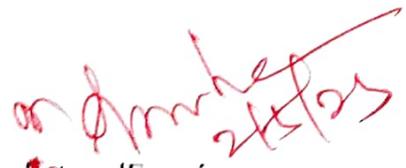
GUIDE


Dr. H. G. Srinivasan
Associate Professor
Dept. of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 02/05/2023.


Internal Examiner


Internal Examiner

13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Pavithran.A II B.B.A, Roll No.21UBA036 Student of Muthayammal College of Arts &Science Namakkal, has undergone on the Inplant Training in Our Organization From 29.12.2022 to 13.01.2023. During this period his Character and conduct were found good.

For Theni Guru Krishna Textile Mills (P) Ltd,


Personnel Manager



**A report on institutional training in
BOJARAJ TEXTILES THENI**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of

Bachelor of Business Administration

Submitted by

NAME: S. PETCHIAPPAN

Reg.No.: 21MUBA1050

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor
Department of Business Administration



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(AUTONOMOUS)

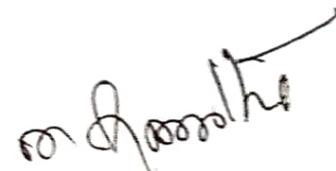
RASIPURAM – 636 408

APRIL - 2023

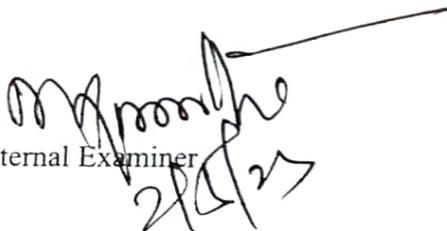
CERTIFICATE

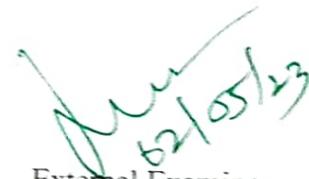
This is certify that the training report submitted by **PETCHIAPPANS** (REG NO : 21MUBAI050) Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **BOJARAJ TEXTILES** from 04/01/2023 to 19/01/2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


26/4/23
HOD
C. SRINIVASAN, MBA, PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram - 637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 02/05/23.


24/5/23
Internal Examiner


02/05/23
External Examiner

BOJARAJ TEXTILE MILLS LIMITED

Post Box No: 22, PALANICHETTI PATTI (POST) THENI – 625 531

Phone: 04546 – 265944, 264304, Fax: 04546 - 264244

E-Mail: factoryboja@gmail.com

CIN U17111TN1961PLC004441

GSTIN: 33AABCB1529P1ZO

DATE:19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **PETCHIAPPAN.S** (RegNo. 21MUBA1050) B.B.A Student for Muthayammal College of Arts & Science, Rasipuram 637408. He has undergone the “In plant training” in our mills from 04.01.2023 to 19.01.2023.

During the course of the “In plant training” his performance and conduct were good.

For Bojaraj Textiles Mills Limited,


Assistant Manager.

**A report on institutional training in
SRI ALAMELU STEELS**

An implant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME: S.PRAVEEN KUMAR

REG.NO: 21MUBA1051

Guided by

Dr.M.RAMAMOORTHY..
Assistant Professor
Department of Business Administration



**MUTHAYAMMAL
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UNIT OF VINNETRA

DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
Rasipuram-637 408

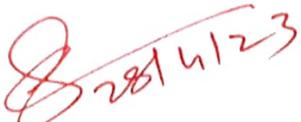
April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **S.PRAVEEN KUMAR** Register No. **21MUBA1051** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SRI ALAMELU STEELS** from **04.01.2023** to **14.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637,408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/2023


Internal Examiner


External Examiner

TIN : 33862704415
C.S.T. : 952681 dt 11 - 12-2007

Cell: 9487995332
I.A.S. 142

SRI ALAMELU STEELS

(Manufactures of, M.S. WIRES)
2/32, Koottathupatty (P.O. & Via), Salem - 636 139.

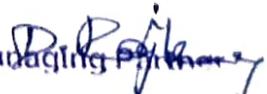
Date: 18.01.2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. S.PRAVEEN KUMAR (Reg No. 21MUBA1051)** student of MBA in Muthayammal College of Arts & Science, Rasipuram 637408. He has done for his In plant Training in our organization during the Training period from 03-01-2023 to 18-01-2023. We Wish all success in his Future endeavors.

Thank You

For ALAMELU STEELS


Managing Director

**A report on institutional training in
THANGAVELU TEXTILES**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME: M.PREMKUMAR

REG.NO:21MUBA1052

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **M.PREMKUMAR** Register No. **21MUBA1052** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THANGAVELU TEXTILES** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of Bachelor of Business Administration.


HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce
Examination held on 02/05/2023


External Examiner


External Examiner

Date: 18.01.2023

To
Head of the Department,
Department of BBA,
Muthayammal College of Arts & Science,
Rasipuram 637408.

CERTIFICATE

This is to certify that **PREM KUMAR M (Reg. No. 21MUBA1052)** Student of BBA in your college. He has done for his "In plant training" in our organization. During the Training period from **03.01.2023 to 18.01.2023** in our Textiles. We wish his for a bright future.

Thank You,

For Thangavelu Textiles Mills Pvt Ltd


A. MANIMARAN
(Assistant Manager)
Thangavelu Textile Mills Ltd.,
SALFM.

**A report on institutional training in
SRI ALAMELU STEELS**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME:M.SATHISH

REG.NO:21MUBA1053

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408

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RASIPURAM – 637 408.

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

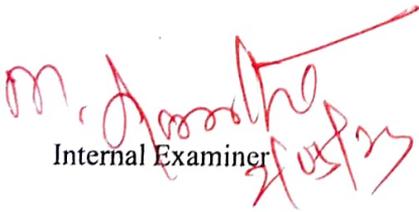
This is certify that the training report submitted by M.SATHISH Register No. 21MUBA1053 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at SRI ALAMELU STEELS from 04.01.2023 to 14.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


HOD
C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/2023


Internal Examiner


External Examiner

TIN : 33862704415
C.S.T. : 952681 dt 11 - 12-2007

2

Cell: 9487995332
I.A.S: 142

SRI ALAMELU STEELS

(Manufactures of, M.S. WIRES)
2/32, Koottathupatty (P.O. & Via), Salem - 636 139.

Date: 18.01.2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.M.SATHISH (Reg No. 21MUBA1053)** student of MBA in Muthayammal College of Arts & Science, Rasipuram 637408. He has done for his In plant Training in our organization during the Training period from 03-01-2023 to 18-01-2023. We Wish all success in his Future endeavors.

Thank You

For ALAMELU STEELS


Managing Director

**A REPORT ON INSTITUTIONAL TRAINING IN THENI
GURUKRISHNA TEXTILE MILLS**

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME: M.SHUSHANT

REG.NO: 21MUBA1054

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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RASIPURAM – 637 408.

April-2023

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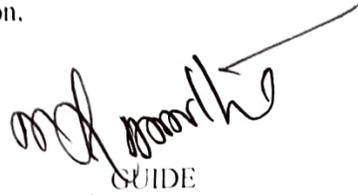
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **M.SHUSHANT (21MUBA1054)II** – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at **THENI GURUKRISHNA TEXTILE MILLS** From 03/01/2023 to 18/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


28/4/23

HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.

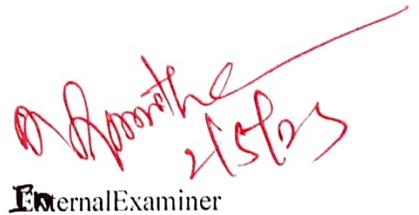

GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 2/04/2023.


02/05/23
External Examiner


2/5/23
External Examiner



THENI GURUKRISHNA TEXTILE MILLS

DT: 18/01/2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **M.SHUSHANT** (Roll No. 21MUBA1054) student, of BBA in Muthayammal College of Arts & Science, Rasipuram 637408 has done his In Plant Training in our organization during the period from (03.01.2023 to 18.01.2023). We wish all success in his future endeavors.

Thank you

For **THENI GURUKRISHNA TEXTILE MILLS**



**A report on institutional training in
BOJARAJ TEXTILES**

An inplant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME: J.SOLAIRAJ

REG.NO:21MUBA1055

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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**DEPARTMENT OF BUSINESS
ADMINISTRATION**

CERTIFICATE

This is certify that the training report submitted by **J.SOLAIRAJ** Register No. **21MUBA1055** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **BOJARAJ TEXTILES** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


26/1/23
HOD

C.SRINIVASAN, MBA., PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram - 637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

It is certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 02/05/23


02/05/23
Internal Examiner


2/5/23
External Examiner

BOJARAJ TEXTILE MILLS LIMITED

Post Box No. 22, PALANICHETTI PATTI (POST) THENI - 625 531

Phone: 04546 - 265944, 264304, Fax: 04546 - 264244

E-Mail: factorybojaraj@gmail.com

CIN U17111TN1961PLC004441

GSTIN: 33AABCBI529P1ZO

DATE: 19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **SOLAI RAJ.J** (RegNo. 21MUBA1055) B.B.A Student for Muthayammal College of Arts & Science, Rasipuram 637408. He has undergone the "In plant training" in our mills from 04.01.2023 to 19.01.2023.

During the course of the "In plant training" his performance and conduct were good.

For Bojaraj Textiles Mills Limited,


Assistant Manager

A report on institutional training in
SALEM STEEL PLANT

An inplant training report submitted to the Periyar University, in partial fulfillment of the
requirements for the award of degree of
Bachelor of Business Administration

Submitted by

Name: S SOUNDHAR
Reg.No: 21MUBA1056

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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Rasipuram-637 408

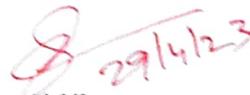
April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
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RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **S SOUNDHAR** Register No. **21MUBAI056** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM STEEL PLANT** from 03.01.2023 to 12.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


HOD
C. SRINIVASAN, MBA, PGDCA, (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram-637408, Tamilnadu, India.

Certified that the candidate was examined by us in the institution during the viva Voce

Examination held on 02.05.23.


Internal Examiner
2/5/23


External Examiner
02/5/23



स्टील अथॉरिटी ऑफ इण्डिया लिमिटेड
STEEL AUTHORITY OF INDIA LIMITED
सेलम इस्पात संयंत्र
SALEM STEEL PLANT

Ref No TR-15(4) / 035836/1714

12/01/2023

Certificate

Certified that **Shri SOUNDHAR S, BBA, II year student of MUTHAYAMMAL COLLEGE OF ARTS&SCIENCE KAKAVERI, RASIPURAM, and NAMAKKAL** has undergone Inplant Training in the area of **PERSONNEL, FINANCE & ACCOUNTS, MATERIALS MANAGEMENT AND PRODUCTION** at Salem Steel Plant during the period from **03/01/2023 to 12/01/2023**.



(Handwritten Signature)
12/01/2023

R ULAGANATHAN
GM(HRD&CSR)

**A report on institutional training in
AMMAN ARUL SPINNING
MILL**

An inplant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of

Bachelor of Business Administration

Submitted by

Name – **A. SOWNDHAR**
- Reg.No- **21MUBA1057**

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous) RASIPURAM
- 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

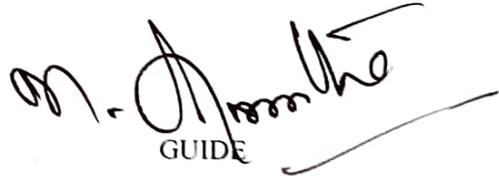
CERTIFICATE

This is certify that the training report submitted by **A. SOWNDHAR** Register No. **21MUBA1057** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at Ammanarul Spinners Private Limited from **02.01.2023** to **12.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

HOD

C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023


02/05/23

External Examiner


2/5/23

External Examiner

Ammanarul Spinners Private Limited

1/62 Thanneerthottu

Ph: 04282 226374 / 097877 29313

1/62 Main Road, Nagiyampally P.O.

Fax: 04282 227200

Sengasem Tank, Salem District

E-Mail: ammanarul@sarafgroup.net

Pincode: 636113

GSTIN No: 33AAACTB235D1ZN



Date:-13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr.SOWNDHAR S/O AYYAVU residing at NO.2/305 , A D Street Nagiyampatty Post, Gangavalli T.k, Salem Dt., and a student of Muthayammal College Rasipuram of Periyar University, has completed her project work in our organization. His tenure is lasted for 12 days from 02.01.2023 to 13.01.2023.

During his tenure, we found that he is very obedient, sincere and hardworking.

He bears a good moral character.

We wish him all success in future.

For Ammanarul Spinner Private Limited



Authorised Signatory.

**A REPORT ON INSTITUTIONAL TRAINING IN THENI GURU
TEXTILE MILLS (P) LTD.,**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

P.SRIGANTH (21MUBA1058)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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RASIPURAM – 637 408.

April-2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

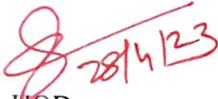
(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by P.SRIGANTH (21MUBA1058)II – BBA , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in-plant training at THENI GURU TEXTILE MILLS (P) LTD., From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


28/1/23
HOD

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science
(Autonomous)
Rasipuram-637408, Namakkal Dist., TN.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva-Voce

Examination held on 02/05/2023.


22/5/23
Internal Examiner

External Examiner


24/5/23



THENI GURU KRISHNA TEXTILE MILLS (P) LTD.,

MFRS & EXPORTERS OF TEXTILES

B, Bye Pass Road, Unjampatty Village, THENI - 625 531. Tamil Nadu. India
91 4546 253985, 253995 ♦ Fax : 91 4546 252995 ♦ E-mail : sales@atktextiles.com
: www.atktextiles.com

GSTIN : 33AACCT1759Q1ZV
CIN No : U17111TN2005PTC055188
State Code : 33

13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Sriganth II B.B.A, Roll No.21UBA049 Student of Muthayammal College of Arts & Science Namakkal, has undergone on the Inplant Training in Our Organization From 29.12.2022 to 13.01.2023. During this period his Character and conduct were found good.

For Theni Guru Krishna Textile Mills (P) Ltd


Personnel Manager



**A report on institutional training in V
AALI GARMENTS
NAMAKKAL**

An inplant training report submitted to the Periyar University, in partial fulfilment
of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME: SRIKANTH B

REG. NO: 21MUBA1059

Guided by

Dr. M. RAMAMOORTHY.,
Assistant

Professor Department of Business Admin
istration



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puram-637408

April-2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM- 637408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training reports submitted by **SRIKANTH B** Register No. **21MUBA1059** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plan training at **VAALI GARMENTS** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/1/23

HOD
C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.
Certified that the


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

candidate was examined by us in the institutional training Viva Voce Examination held on 02.05.2023


02/05/23

Internal Examiner


21/5/23
Internal Examiner

Date: 18.01.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **B.SRIKANTH (Reg No. 21MUBA1059)** student of BBA in **Muthayammal College of Arts & Science, Rasipuram 637408.** He has completed for his "In plant Training" in our garments scheduled from the Period of (03.01.2023 to 18.01.2023). During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,


P. 
VAALI GARMENTS
NAMAKKAL-637 001

**A report on institutional training in
AMMAN ARUL SPINNING
MILL**

An inplant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of

Bachelor of Business Administration

Submitted by

**Name – J. SUKISH KUMAR
- Reg.No- 21MUBA1060**

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



**MUTHAYAMMAL
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**DEPARTMENT OF BUSINESS ADMINISTRATION
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
Rasipuram-637 408**

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous) RASIPURAM
- 637 408.

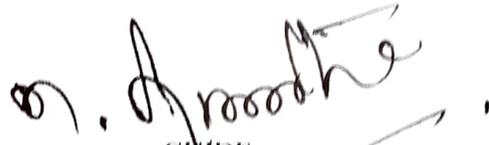
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **J. SUKISH KUMAR**
Register No. **21MUBA1060** student of Muthayammal College of Arts and Science,
Rasipuram. Who has undergone in plant training at Ammanarul Spinners Private Limited
from **02.01.2023** to **12.01.2023** in partial fulfillment of the requirement for the award of
degree of Bachelor of Business Administration.


28/4/23
HOD

C. SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023


Internal Examiner
2/5/23


External Examiner
02/5/23

Ammanarul Spinners Private Limited

762, Thanneerthotti,
Attur Main Road, Negiyampatty P.O.,
Gangavalli Taluk, Salem District,
Tamilnadu -636113

Ph: 04282-226374 /097877 29313.
Fax : 04282-227200
E-Mail : ammanarul@sarafgroup.net
GSTIN No: 33AAACT8235D1ZN



Date:-13.01.2023

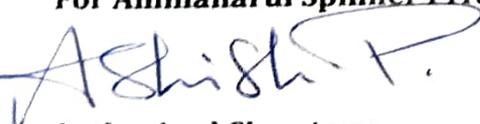
TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr.SUKISH KUMAR S/O JAISANKAR residing at North kattu Kottai, Koneripatt-Post,Thammampatty,Gangavalli T.k, Salem Dt., and a student of Muthayammal College Rasipuram of Periyar University, has completed her project work in our organization. His tenure is lasted for 12 days from 02.01.2023 to 13.01.2023.

During his tenure, we found that he is very obedient, sincere and hardworking.
He bears a good moral character.

We wish him all success in future.

For Ammanarul Spinner Private Limited


Authorised Signatory.



A REPORT ON INSTITUTIONAL TRAINING IN

AMMAN ARUL SPINNERS

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

NAME:M.SURYA

REG.NO:21MUBA1061

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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April-2023

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(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by SURYA.M Register No. 21MUBA1061 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at Amman Arul Spinners Ltd, Salem from 02.01.2023 to 13.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23
HOD

C. SRINIVASAN, MBA, PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE

Dr. M. RAMAMOORTHY
Assistant Professor,
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/23


02/05/23
External Examiner


2/5/23
External Examiner

Ammanarul Spinners Private Limited

62.Thanneerthotti,
Attur Main Road, Nagiyampatty P.O.,
Angavalli Taluk, Salem District
Tamilnadu -636113

Ph: 04282-226374 /097877 29313.
Fax : 04282-227200
E-Mail : ammanarul@sarafgroup.net
GSTIN No: 33AAACT8235D1ZN



Date:-13.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Mr.SURYA S/O MURUGAN residing at NO.5/30 ,
Ambedhkar Colony, Seeliyampatti, Attur T.k, Salem Dt., and a student of
Muthayammal College Rasipuram of Periyar University, has completed her project
work in our organization. His tenure is lasted for 12 days from 02.01.2023 to
13.01.2023.

During his tenure, we found that he is very obedient, sincere and hardworking.

He bears a good moral character.

We wish him all success in future.



For Ammanarul Spinner Private Limited

Authorised Signatory.

A report on institutional training in
SALEM STEEL PLANT

An inplant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

Name: K THILAKARAJ
Reg.No: 21MUBA1062

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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Rasipuram-637 408

April – 2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

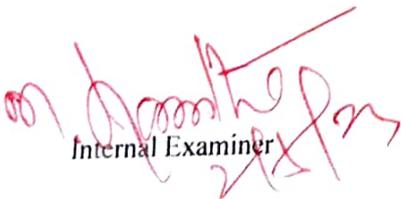
This is certify that the training report submitted by **K THILAKARAJ** Register No. **21MUBA1062** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM STEEL PLANT** from 03.01.2023 to 12.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.

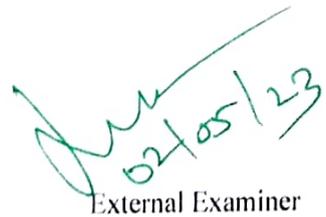

HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


Dr. M. UDAYAMOORTHY
Assistant Professor
Dept. of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023


Internal Examiner


External Examiner



स्टील अथॉरिटी ऑफ इण्डिया लिमिटेड
STEEL AUTHORITY OF INDIA LIMITED
सेलम इस्पात संयंत्र
SALEM STEEL PLANT

Ref No TR-15(4) / 035837/1715

12/01/2023

Certificate

Certified that **Shri THILAKARAJ K, BBA, II year student of MUTHAYAMMAL COLLEGE OF ARTS&SCIENCE KAKAVERI, RASIPURAM, and NAMAkkAL** has undergone Inplant Training in the area of **PERSONNEL, FINANCE & ACCOUNTS, MATERIALS MANAGEMENT AND PRODUCTION** at Salem Steel Plant during the period from **03/01/2023 to 12/01/2023**.



(Handwritten Signature)
12/01/2023

R ULAGANATHAN
GM(HRD&CSR)

**A REPORT ON INSTITUTIONAL TRAINING IN SREE BABA
FABRICS, KARUR**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

THIRUMUGAN .B (21MUBA1063)

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



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April-2023

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(Autonomous)

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **THIRUMUGAN . B(21MUBA1063) II – BBA** , students of Muthayammal College of Arts and Science, Rasipuram, Who has undergone in plant training at **SREE BABA FABRICS ,KARUR** . From 29/12/2022 to 13/01/2023 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.


HOD


GUIDE

C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamil Nadu.

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate has been examined by us in the institutional training Viva-Voce Examination held on 08.05.23


Internal Examiner


External Examiner

13th Jan 2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. B THIRUMUGAN (Roll Number : 21UBA055) II-BBA student of Muthayammal College of Arts and Science, Rasipuram, Namakkal D.T. has undergone an In-plant Training in our company for the period from 29th Dec 2022 to 13th Jan 2023.

During his training he has shown interest in learning and his conduct and character were also found to be good. We wish him to success in his all future endeavours!

For SREE BABA FABRICS.


Authorised Signatory.

**A report on institutional training in
HIMALAYA EXPORTS,
NAMAGIRIPETTAI**

**An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

**Name A.VARUN
Reg.No 21MUBA1064**

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

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(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **A.VARUN** Register No. **21MUBA1064** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **HIMALAYA EXPORTS, NAMGIRIPETTAI** from **19.01.2023** to **29.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration


25/1/23

HOD

C.SRINIVASAN, MBA, PGDCA, (Ph.D)
Head of the Department
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namagiripettai Dist., Tamil Nadu, India.



GUIDE

C.S. SRINIVASAN
Assistant Professor,
Dept. of Business Administration,
Muthayammal College of Arts & Science,
Rasipuram-637408

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023


25/5/23
Internal Examiner


02/5/23
External Examiner



HIMALAYA EXPORTS

M.F.S. OF WOVEN GARMENTS & EXPORTERS

Date: 29/01/2023

CERTIFICATE OF IN-PLANT TRAINING

This is to certify that **VARUN A (21UBA067)** of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**, Namakal-637408. Studying second year BBA of your department has successfully completed his in-plant training in our establishment for a period of 10 days (19.01.2023 to 29.01.2023).
During this period his conduct is very good.

For HIMALAYA EXPORTS



Proprietor

**A report on institutional training in
JSW STEEL LIMITED**

**An implant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration**

Submitted by

NAME:T.VETRI SELVAN

REG.NO:21MUBA1065

Guided by

**Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration**



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Rasipuram-637 408**

April – 2023

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(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **T.VETRI SELVAN** Register No. **21MUBA1065** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **JSW STEEL** from **04.01.2023** to **19.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

HOD

C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram, 637408, Namakkal District, Tamil Nadu, India.



GUIDE

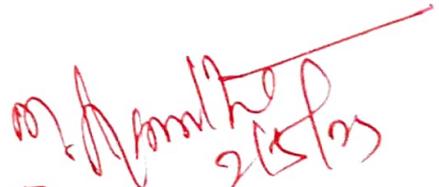
Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration,
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023.


02/05/23

~~Internal~~ Examiner


2/5/23

~~Internal~~ Examiner



JSW Steel Limited

Salem Works, P.O. Pottaneri,

Mecheri, Mettur – Tk,

Salem – Dt. Pin : 636 453

Tamilnadu, India.

CIN No. : L27102MH1994PLC152925

Phone : +91 4298 1720000

Fax : +91 4298 172272

Mail Id : lancyv.varghese@jsw.in

Website : www.jsw.in

Ref: JSW-SLM/HR/40/2021

DT: 19.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **T.VETRISILVAN, (21MUBA1065)** BBA Student of Muthayammal College of Arts & Science, Rasipuram 637408. He has finished for his In plant Training in our organization from 04.01.2023 to 19.01.2023. We wish all success in his future endeavours.

For JSW STEEL LIMITED

GENERAL MANAGER

Register Office : JSW Centre

Bandra Kurla Complex,

Bandra (East), Mumbai – 400 051

Phone : +91 22 428 1000

Fax : +91 22 4286 3000

A report on institutional training in
**HIMALAYA EXPORTS,
NAMAGIRIPETTAI**

An inplant training report submitted to the Periyar University, in partial fulfilment of the
requirements for the award of degree of
Bachelor of Business Administration

Submitted by

Name **A.VIGNESHWARAN**

Reg.No 21MUBA1066

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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Rasipuram-637 408

April – 2023

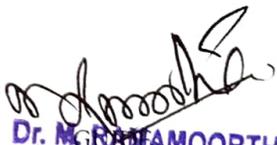
MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)
RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **A.VIGNESHWARAN** Register No. **21MUBA1066** student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **HIMALAYA EXPORTS, NAMGIRIPETTAI** from **19.01.2023** to **29.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration


HOD
C.SRINIVASAN, MBA., PGDCA., (Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram - 637408, Namakkal Dt., Tamilnadu, India.

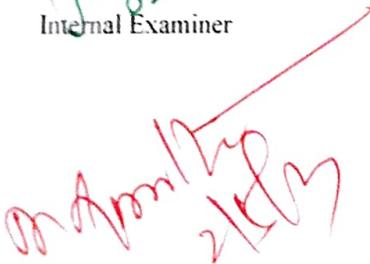

Dr. MGRAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02.05.2023


02/05/23
Internal Examiner

External Examiner


2/5/23



HIMALAYA EXPORTS

MFS. OF WOVEN GARMENTS & EXPORTERS

Date: 29/01/2023

CERTIFICATE OF IN-PLANT TRAINING

This is to certify that **VIGNESHWARAN K (21UBA056)** of **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**, Namakkal-37408. Studying second year BBA of your department has successfully completed his in-plant training in our establishment for period of 10 days (19.01.2023 to 29.01.2023). During this period his conduct is very good.

For HIMALAYA EXPORTS

Proprietor

A report on institutional training in

KKP PACKAGING, NAMAKKAL

An in-plant training report submitted to the Periyar University,
in partial fulfillment of the requirement for the award of degree of
Bachelor of Business Administration

Submitted by

Name: YUVANESWARAN.E

Register No: 21MUBA1067

Guided by

Dr.M.RAMAMOORTHY.,

Assistant Professor

Department of Business Administration



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(Autonomous)

Rasipuram-637408

April - 2023

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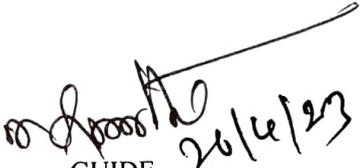
RASIPURAM-637408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATION

This is certify that the training report submitted by YUVANESWARAN.E Register.no.21MUBA1067 , Student of Muthayammal College of Arts and Science, Rasipuram Who has undergone in plant training at KKP Packaging from 23.12.2022 to 06.01.2023 in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


C. SRINIVASAN, MBA., PGDCA., (Ph.D.)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science.
(Autonomous)
Rasipuram-637408, Namakkal Dt., Tamilnadu, India.


GUIDE 26/4/23

Dr. M. RAMAMOORTHY
Assistant Professor
Dept. Of Business Administration
Muthayammal College of Arts & Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/05/2023


Internal Examiner



External Examiner


K.K.P. PACKAGING,

Admn. Office : 109-A, Salem Road,
Namakkal - 637 001. Tamilnadu.
GST : 33AWQP57349G1ZX



Date: 06.01.2023

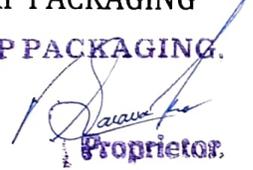
This is to certify that Mr.E.YUVANESWARAN (Roll No.21UBA058)
2nd year BBA student of Muthayammal College Of Arts & Science has
undergone " InPlant Training " in our Packaging Factory from Fifteen
Days and has completed her training satisfactorily.

During the above period her conduct and character was very good.

Many Thanks

For KKP PACKAGING

For KKP PACKAGING.


Proprietor.

A report on institutional training in
VAALI GARMENTS
NAMAKKAL

An inplant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of
Bachelor of Business Administration

Submitted by

NAME:LACHUTHAN R

REG.NO:21MUBA5001

Guided by

Dr.M.RAMAMOORTHY.,
Assistant Professor
Department of Business Administration



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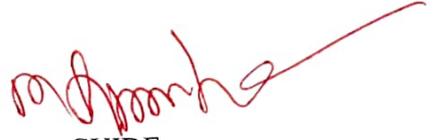
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by **LACHUTHAN R** Register No.21MUBA5001 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **VAALI GARMENTS** from **03.01.2023** to **18.01.2023** in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration.


28/4/23

HOD
C.SRINIVASAN, MBA.,PGDCA.,(Ph.D)
Head of the Department,
Dept. of Business Administration,
Muthayammal College of Arts and Science,
(Autonomous)
Rasipuram-637408, Namakkal Dt.,Tamilnadu, India.



GUIDE
Dr. M. RAMAMOORTHY
Assistant Professor,
Dept. Of Business Administration
Muthayammal College of Arts and Science
Rasipuram - 637 408.

Certified that the candidate was examined by us in the institutional training Viva Voce

Examination held on 02/5/23.


24/5/23
Internal Examiner


02/5/23
External Examiner

Date: 18.01.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **R.LACHUTHIAN** (Reg No. 21MUBA5001) student of BBA in **Muthayammal College of Arts & Science, Rasipuram 637408**. He has completed for his "In plant Training" in our garments scheduled from the Period of (03.01.2023 to 18.01.2023). During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

